

Disrupt

PITCH DECK

PRE-SERIES A



FROST & SULLIVAN

2024 BEST PRACTICES AWARD

Company Profile



We build technology that modernizes corporate real estate management. Our ALEF 360° platform unifies facility operations, asset monitoring, energy management, & AI-driven automation to enhance efficiency, sustainability, and decision-making.

OFFICE FOOTPRINT EXPANSION

MENA Region

UAE

Dubai – (DMCC | DIFC)

Saudi Arabia

Q2 - 2025

Europe Region

UK

London | Q3 - 2025

APAC Region

Singapore

Q4 - 2025



Deep Tech



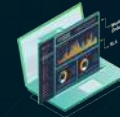
ALEF 360°
powered by **DisruptX**



Enterprise Core
Architecture



IoT
50+ Ready Use Cases



caFM |
CMMS



Asset
Management



iBMS



Energy
Management



Sustainability |
Certifications



Robotics



Drones



Call Center |
Smart Help
Desk (AI)



Gen AI | Agentic AI



Digital Twin

“ **ALEF 360° Enterprise AI / IoT Enabled Corporate Real Estate Platform** ”

INDUSTRY VERTICALS



Asset
Owners



Facility
Management



Commercial
Real Estate



Educational
Campuses



Smart
Cities



Public Sector
Real Estate

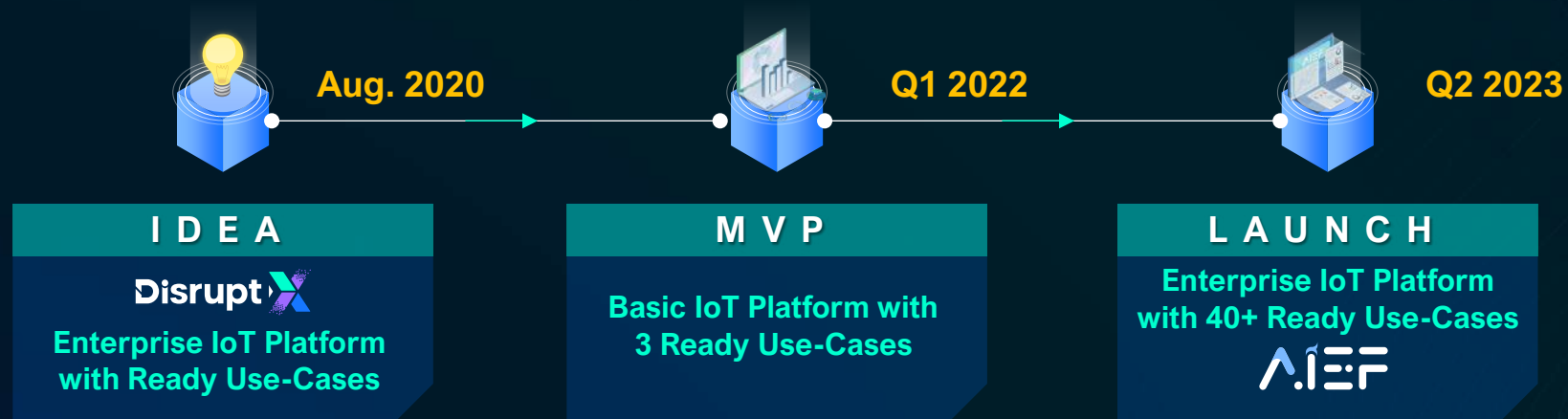


Healthcare
Facilities

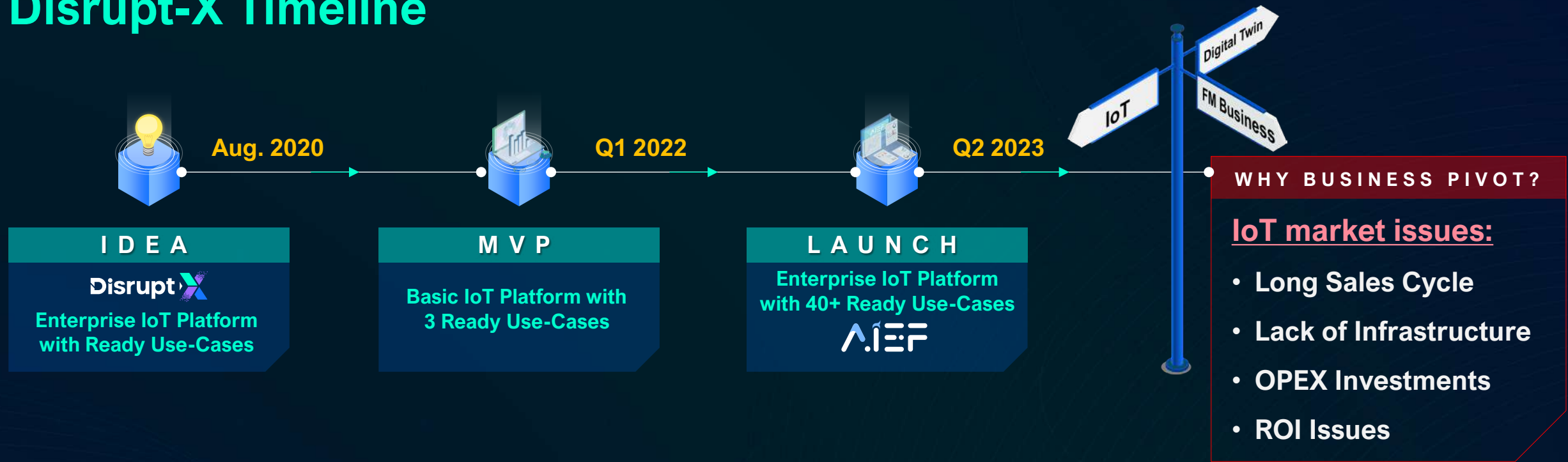


Hotel &
Resorts

Disrupt-X Timeline



Disrupt-X Timeline



Disrupt-X Timeline



Aug. 2020

I D E A

DisruptX
Enterprise IoT Platform
with Ready Use-Cases



Q1 2022

M V P

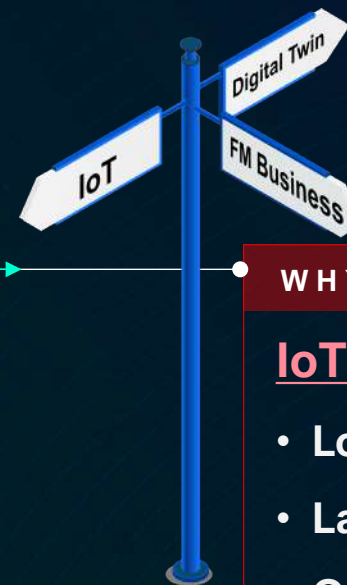
Basic IoT Platform with
3 Ready Use-Cases



Q2 2023

L A U N C H

Enterprise IoT Platform
with 40+ Ready Use-Cases
A.I.E.F



WHY BUSINESS PIVOT?

IoT market issues:

- Long Sales Cycle
- Lack of Infrastructure
- OPEX Investments
- ROI Issues



Q1 2025

L A U N C H

Enterprise Platform For
Corporate Real Estate
ALEF360°
powered by **DisruptX**



Q4 2024

M V P

AI Call Agent



Q3 2024

M V P

Digital Twin



Q2 2024

M V P

CAFM
Version 1

How Corporate Real Estate Platforms Work?

Commercial Mall / Building

- Daily Routine Maintenance
- Work Order Management
- Emergency Repairs
- Contractor & Vendor Management



caFM

How Corporate Real Estate Platforms Work?

Commercial Mall / Building

- Daily Routine Maintenance
- Work Order Management
- Emergency Repairs
- Contractor & Vendor Management
- Asset Tagging & Inventory
- Lifecycle & Depreciation Tracking
- Spare Parts & Stock Management



caFM



Asset Management

Fixed / Mobile Assets

How Corporate Real Estate Platforms Work?

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- Lease Agreement Management
- Occupancy & Space Utilization
- Billing & Revenue Management



caFM



Asset
Management

Fixed / Mobile Assets



Asset
Management

CRE / Leasing

How Corporate Real Estate Platforms Work?

Commercial Mall / Building

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- Billing & Revenue Management
- Water Leak Detection
- Noise & Air Quality Monitoring
- People Counting & Footfall Analysis



caFM



Asset Management

Fixed / Mobile Assets



Asset Management

CRE / Leasing



IoT Use-Cases

How Corporate Real Estate Platforms Work?

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- Receiving Alarms & Fault Alerts
- HVAC & Lighting Automation
- Elevator & Escalator Monitoring



caFM



Asset Management
Fixed / Mobile Assets



Asset Management
CRE / Leasing



IoT Use-Cases



iBMS
caFM

How Corporate Real Estate Platforms Work?

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- Carbon Footprint & Emission Tracking
- Sustainability
- Net Zero



caFM



Asset Management
Fixed / Mobile Assets



Asset Management
CRE / Leasing



IoT Use-Cases



iBMS
caFM



Energy Management / Certifications

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- Net Zero

- Tenant Service Requests
- Customer Assistance
- Incident Reporting & Response



caFM



Asset Management
Fixed / Mobile Assets



Asset Management
CRE / Leasing



IoT Use-Cases



iBMS
caFM



Energy Management / Certifications



Call Center

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- Tenant Service Requests
- Customer Assistance
- Incident Reporting & Response

- Asset Health Check
- Security Patrols
- Building Exterior Inspections
- Autonomous Cleaning Robots



caFM



Asset Management
Fixed / Mobile Assets



Asset Management
CRE / Leasing



IoT Use-Cases



iBMS
caFM



Energy Management / Certifications



Call Center



Robotics & Drones

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- Autonomous Cleaning Robots

- Managing Events & Promotions
- Feedback & Sentiment Analysis
- Tenant Engagement Hub



caFM



Asset Management
Fixed / Mobile Assets



Asset Management
CRE / Leasing



IoT Use-Cases



iBMS
caFM



Energy Management / Certifications



Call Center



Robotics & Drones



Community Management

How Corporate Real Estate Platforms Work?

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- Security Patrols
- Building Exterior Inspections
- Autonomous Cleaning Robots
- Managing Events & Promotions
- Feedback & Sentiment Analysis
- Tenant Engagement Hub
- 3D Visualization of the Mall
- Real-Time Asset & Facility Status



caFM



Asset Management
Fixed / Mobile Assets



Asset Management
CRE / Leasing



IoT Use-Cases



iBMS
caFM



Energy Management / Certifications



Call Center



Robotics & Drones



Community Management



Digital Twin

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caFM



Asset Management
Fixed / Mobile Assets



Asset Management
CRE / Leasing



IoT Use-Cases



iBMS
caFM



Energy Management / Certifications



Call Center



Robotics & Drones



Community Management



Digital Twin

NO AI FOR ACTIONABLE INSIGHTS



MAJOR PROBLEM: ALL MODULE WORK IN SILOS

How Corporate Real Estate Platforms Work?

Commercial Mall / Building



Doha Festival City



White Paper



•OTC:
\$150k
•AMC:
\$60k



•OTC:
\$250k
•AMC:
\$60k



•OTC:
\$75k
•AMC:
\$75k

Honeywell

•OTC:
\$150k
•AMC:
\$20k



•OTC:
\$6M



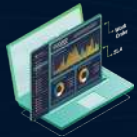
•OTC:
\$200k



•OTC:
\$90k
•AMC:
\$60k



•OTC:
\$1.5M
•AMC:
\$700k



caFM



Asset
Management
Fixed / Mobile Assets



Asset
Management
CRE / Leasing



IoT
Use-Cases



iBMS



Energy
Management /
Certifications



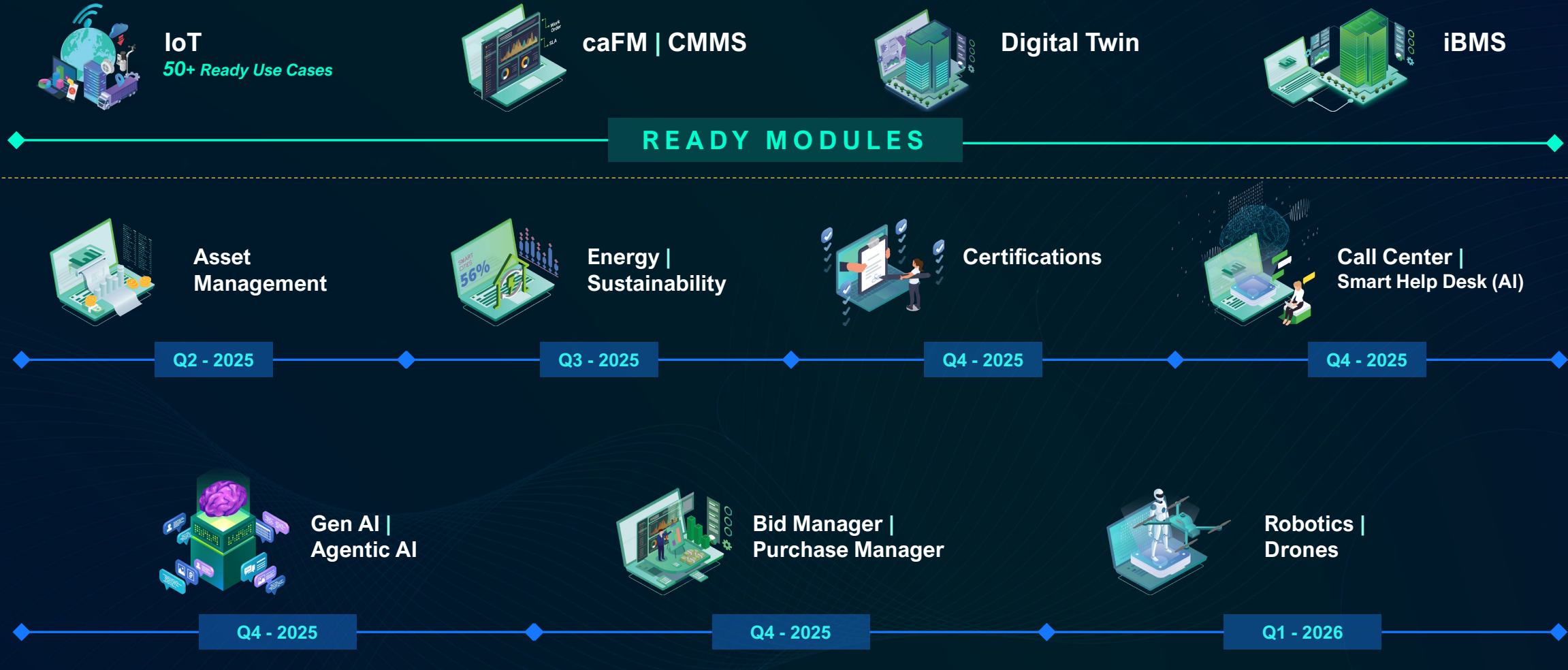
Call
Center



Digital
Twin

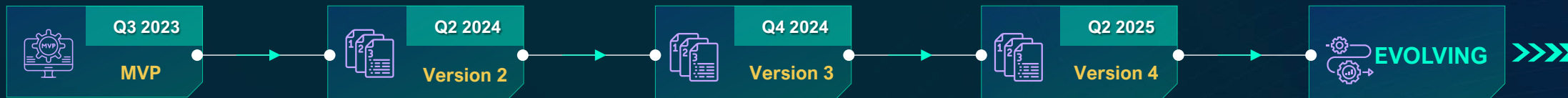
NO AI FOR ACTIONABLE INSIGHTS

Total AMC: **\$1.325M**



“ **Enterprise AI / IoT Enabled Corporate Real Estate Platform** ”

Enterprise Core Architecture



Core Features

Cloud Agnostic

aws | Microsoft Azure | Google Cloud | Alibaba Cloud | On-Premise

Hardware Agnostic

Built-in LNS

Customized Dashboard Builder

Multi Tenancy

Communication Agnostic

LoRaWAN | sigfox | NB-IoT | tuya | mioty | 4G | 5G | LTE | Modbus | BACnet | zigbee | niagara

Advance Device Management

Rule Engine / Alarms

Advance User Management

Mobile Apps

Multi-Lingual

Customized Reports

Disrupt-X Global Partnership - WL

How The Business Works?

OTC (Sign-Up): **\$25k**

Go-Live: **\$25k**

AMC: **\$15k ~ \$75k**

5 years ~ 10 years Contracts

Revenue Sharing Model

Partner Provides

-  Local Technical Support
-  Dedicated Sales Team
-  In-Country Hosting
-  Local Exhibitions

Disrupt-X Provides

-  Personalized Branding
-  Dedicated Tech Support
-  Comprehensive Sales / Technical Training
-  Marketing Materials
-  Manage Platform Updates

Top Partners | Global Growth Potential



Global

Leading manufacturer & supplier of fire protection systems, fire fighting equipment, safety & security systems in UAE, Oman, Egypt, Middle East & over 100 Countries.

zain TECH

UAE | Saudi Arabia | Jordan | Iraq | Bahrain

A regional integrated digital solution provider, unifying Zain Group's ICT assets to offer a unique value proposition of comprehensive digital solutions and services under one roof.



Oman

Tadom, Omantel subsidiary leading IoT and smart city solutions in Oman.



Malaysia

TM is the national connectivity and digital infrastructure provider and Malaysia's leading integrated telco.



Pakistan

A Pakistan-based technology company focused on driving innovation in Product Development and Systems Integration.



Saudi Arabia

A leading Saudi company in digital transformation across a wide range of smart solutions covering multiple domains such as AI, IoT, Robotics, Virtual & Augmented Reality.



South Africa

A leading IoT solutions provider, delivering innovative technologies that transform industries across Africa such as smart utilities, fleet management, healthcare, agriculture, and energy solutions.



Ghana

MulticomIOT is a Ghanaian-based technology company specializing in the development and implementation of cutting-edge IoT (Internet of Things) solutions.



Saudi Arabia

Al-Khaleej is a leading high-end IT service provider in the Arabian Gulf region. They offer services such as System Integration, Software Development, IT Operation & Maintenance, etc.



Qatar | Kuwait | Oman | Algeria | (+)

A leading international communications company delivering mobile, fixed, broadband internet and corporate managed services across markets in the Middle East, North Africa and Southeast Asia.



Saudi Arabia

Ann end-to-end IoT solutions provider that caters to diverse industries and verticals throughout Saudi Arabia.



UAE | Saudi Arabia | Qatar

A UAE-based conglomerate with a diverse portfolio in industries such as real estate, retail, and automotive.

Top Partners | Global Growth Potential



Qatar

Qatar-based company, specializing in Master Systems Integration, Airport and Port Information Management & Security Systems, Intelligent Management, Data Privacy Compliance, & Integrated Facilities Management.



Malaysia

Malaysia's 1st & largest dedicated nationwide IoT network operating nationwide, offering Industrial IoT solutions through exclusive access to Sigfox's global leading technology.



UAE

A leading Systems Integrator (SI) specializing in Information Technology (IT), Security & Building Management Systems, Innovation & Digitalization, and Educational Aids & Services.



South Africa

An ICT enabler with elite global partnerships that deliver game-changing technological solutions to verticals and businesses in and around South Africa.



Malaysia

KBR specializes in telecommunications engineering and IoT solutions, helping businesses enhance connectivity, automation, and efficiency with proven expertise in fixed and mobile network projects.



UAE

Offers end-to-end Asset Management Services solutions in Property Management, Community Management, Owner Affairs, Unit Management, and Handover Services.



Malaysia

Provides indoor environmental solutions and engineering services, ensuring safer and healthier spaces with over 20 years of expertise.



Libya

a Libya-based ICT company offering intelligent and integrated solutions, including computing, networking, system security, software development, and IT services.



UK

UK Internet Service Provider, serving business and their customers with Managed Internet and Connectivity services



Maldives

A leading telecommunications company in the Maldives, offering comprehensive range of mobile, internet, data, fixed line, digital payment solutions and business solutions.



UAE

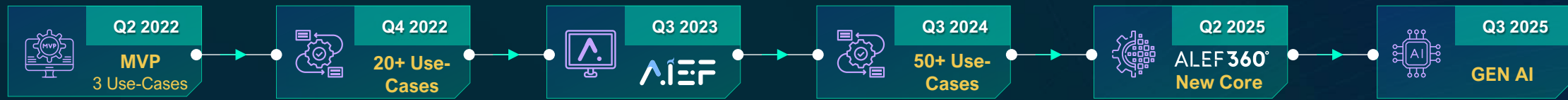
Moro Hub is a Digital DEWA company offering next-generation digital and cloud services. Offering data, integration & managed services supported by a world-class alliance network.



UAE | Saudi Arabia | Jordan | Iraq

An award-winning energy efficiency partner providing turnkey solutions for all types of facilities in the hospitality, aviation, healthcare and government sectors.

IoT Platform



Why Enterprise IoT Platform?



Cloud Agnostic



Ready End-to-End Use Cases



Communication Agnostic

Gen AI Features:



Intuitive Data Interaction through chatbot



Agentic AI for complex data analytics



Workflow automation using AI Agents

IoT Platform Key Features:



Broad hardware ecosystem



Advanced Device Management



Centralized Asset Registry



Customizable Dashboard and Report Builder



Multi-Language Support



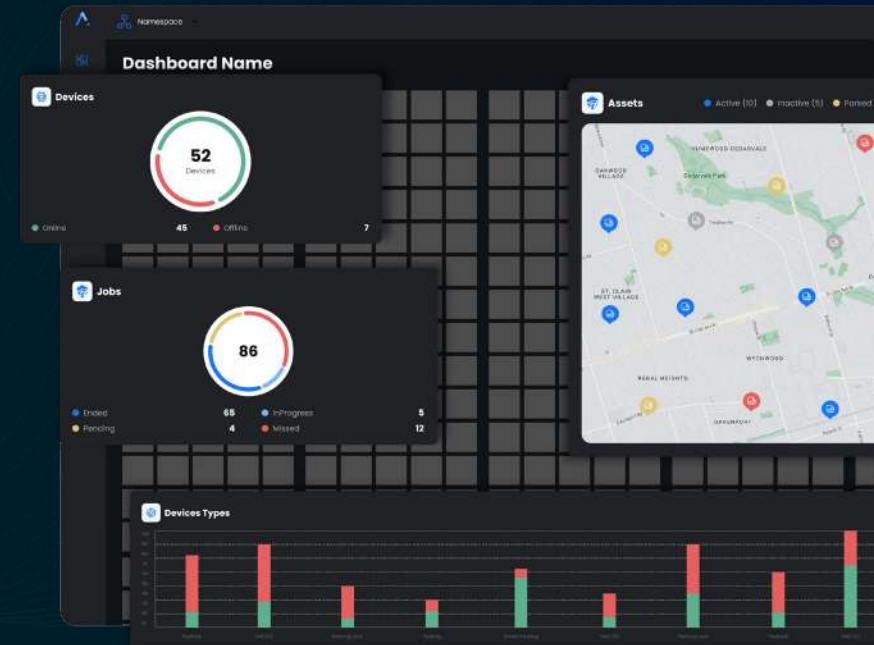
Native Mobile Applications



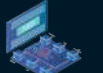
Scalable Microservice Architecture



Multi-Tenant and Multi-Application Architecture



Enterprise Core Architecture

 Cloud Agnostic    	 Hardware Agnostic	 Built-in LNS	 Customized Dashboard Builder	 Multi Tenancy	 Communication Agnostic       
 Advance Device Management	 Rule Engine / Alarms	 Advance User Management	 Mobile Applications	 Multi-Lingual	 Customized Reports



Air Quality



Smart Metering



Water Quality Monitoring



Genset Monitoring



Outdoor Asset Tracking



Smart Street Light
(Q1 – 2026)



Cold Storage Monitoring



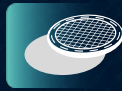
Rodent Detection



Indoor Asset Tracking
(Q4 – 2025)



Fire & Safety



Manhole Monitoring



Noise Monitoring

**Comprehensive
IoT Platform with
Ready Customize
Use Cases**



Water Leakage



Fleet Management



Gas Detection



Water Pressure Monitoring



Smart Washroom



Smart Waste Management
(Q1 – 2026)



Soil Monitoring



Machine Vibration Monitoring



Smart Panic Button



Smart Parking



Vape Detection



Occupancy Detection

IoT Business + Competition

How The Business Works?

OTC (On-boarding): **\$25k ~ \$50k**

Customization: **\$15k+**

AMC: **\$20k+**

License A: **\$2 ~ \$6**
Per Device Yearly

License B: **\$6 ~ \$24**
Per Device Yearly

MENA Competition



Global Competition

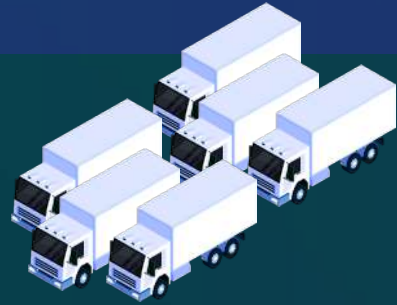


IoT Business + Competition

Pricing Example

Project :

10K Trucks



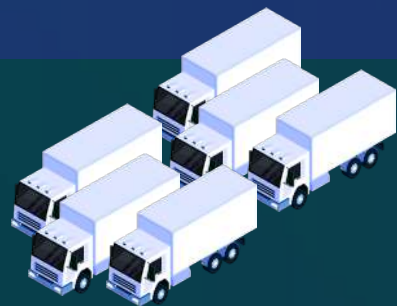
- OTC : **\$25k ~ \$50k**
- Customization : **\$10k ~ \$30k**
- AMC : **\$15k**
- Truck Licenses : **\$180k Yearly**
(\$18 x 10K Trucks)
- Connectivity (4G) : **\$240k Yearly**
(\$24 x 10K Trucks)

IoT Business + Competition

Pricing Example

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10K Trucks



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Investments | Acquisitions

 CUMULOCITY IoT

2024

\$120M

Acquired by Software AG

 thingworx®

2013

\$130M

Acquired by PTC

AVEVA

2022

\$11B

Acquired by Schneider Electric

 Homey

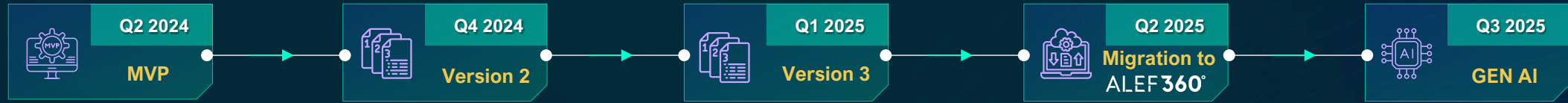
2024

\$114M

Acquired by LG

IoT Platform Competitor Analysis

	 CUMULOCITY IoT	 thingworx*	 IoT.nxt bridging the edge	ALEF360° powered by DisruptX
Integrated IoT Solutions – Plug & Play	Requires Development	Requires Development	~10 Use Cases	80+ Ready Use Cases
Built in LNS	✗	✗	✗	✓
Advanced Device Management	✓	✓	✓	200+ Pre-Integrated Devices
Native Mobile App	✗	✗	✗	✓
Fleet & Asset Tracking	✗	✗	✗	✓
Comprehensive Facility & Asset Management	✗	✗	✗	✓
Energy Monitoring & Management	✗	✗	✓	✓
Predictive and Preventive Maintenances	✓	✓	✓	✓
Ready Integrated BMS Solution	✗	✗	✗	✓
Digital Twin	✓	✓	✓	✓
Licensing Cost	\$\$\$\$	\$\$\$\$	\$\$\$	\$
Annual Maintenance and Support Cost	\$\$\$\$	\$\$\$\$	\$\$\$	\$
Onboarding Time	6 to 12 months	3 months	3-6 months	1 Week
AI Based Communication	✗	✗	✗	✓
Single Platform for all the above	✗	✗	✗	✓



Why caFM needs change?

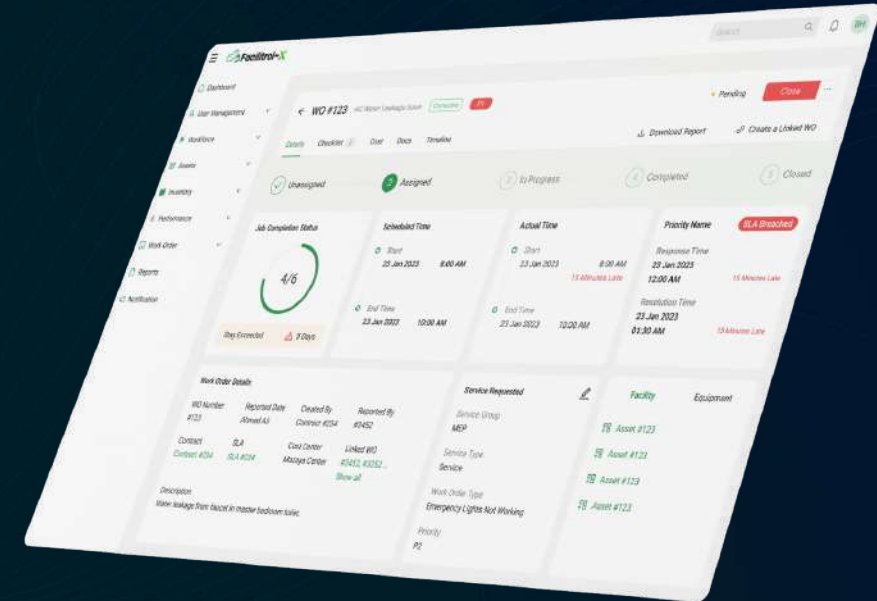
-  Old UI / UX
-  Complicated Systems
-  No IoT / AI / iBMS connectivity

Gen AI Features:

-  Smart Analytics & Maintenance Agent
-  AI Helpdesk Agent
-  Asset Management Agent

caFM Key Features:

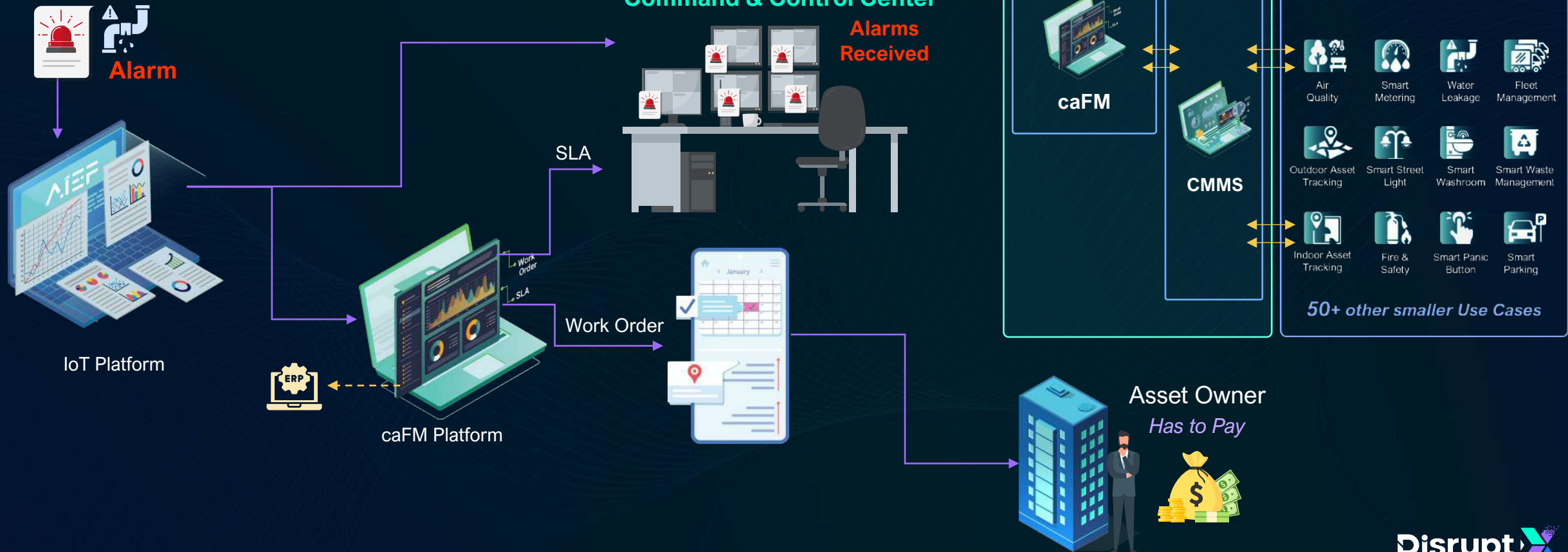
-  Auto Assignment
(Based on Availability, Location)
-  52 Week Maintenance Planner
-  Leave Management
-  Attendance Management
-  Dispatch Console
-  Multi Level SLA Escalations
-  IoT Integrated for Smart Maintenance
-  Critical Spares Monitoring



Enterprise Core Architecture



Water Leakage



caFM Business + Competition

How The Business Works?

OTC (On-boarding): **\$25k ~ \$100k**

Customization: **\$10k ~ \$100k**

AMC: **\$20k ~ \$300k**

5 years ~ 10 years Contracts

MENA Competition

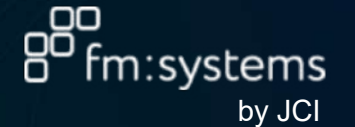


facilio

Urbanise



Global Competition



caFM Business + Competition

Pricing Example

Project :

**100 Mid Size
Buildings**



- OTC : **\$50k ~ \$100k**
- AMC : **\$30k ~ \$75k**

**50% Cheaper than
competitor's price**

caFM Business + Competition

Pricing Example

Project :

100 Mid Size Buildings



- OTC : **\$50k ~ \$100k**
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Investments | Acquisitions

facilio

2024

\$45M

Series A / B

fm:systems

2024

\$455M

Acquired by JCI

fsi An MRI Software Company

2021

\$120M

Acquired by MRI

ESM POWER

2024

\$110M

Acquired by MITIE

caFM Competitor Analysis

				
Integrated IoT Solutions – Plug & Play	✗	✗	Basic	80+ Use Cases, 200+ devices
Advance Contract Management	✗	✗	✗	✓
Built In Attendance and Leave Management	✗	✗	✗	✓
Multi-Vertical Support	✓	✗	✗	✓
Fleet & Asset Tracking	✗	✗	✗	✓
Comprehensive Facility & Asset Management	✗	✓	Basic	✓
Energy Monitoring & Management	✗	✗	✓	✓
Predictive and Preventive Maintenances	✓	✓	✗	✓
IBMS Use Cases	✓	✗	✗	✓
Digital Twin	✓	✗	✓	✓
Licensing Cost	\$\$\$\$	\$\$\$\$	\$\$\$	\$
Annual Maintenance and Support Cost	\$\$\$\$	\$\$\$\$	\$\$\$	\$
Onboarding Time	6 to 12 months	12 months	3-6 months	1 Week
AI Based Communication	✗	✗	✗	✓
Single Platform for all the above	✗	✗	✗	✓

Top Clients – caFM | AMC Growth



A UAE-based conglomerate with a diverse portfolio in industries such as real estate, retail, and automotive.

2024

AF – FM | UAE \$90k

2025

AF – FM | UAE \$150k

AF – Doha | Qatar \$35k

AF – HSE | UAE | Q1 \$40k

AF – Cairo | Egypt | Q2 \$75k

AF – Riyadh | Saudi | Q3 \$50k

UNDER NEGOTIATION

2030 VISION Penetrate global markets with CAFM services.

\$2M+



A member of UEM Group

A Malaysia-based company specializing in Asset Management, Infrastructure Solutions, Healthcare Support, and Property & Facility Services.

2024

Operon | UAE \$55k
EAL | Saudi Arabia \$40k

2025

Operon | UAE \$90k

EAL | Saudi Arabia \$55k

Qatar | Q3 \$75k

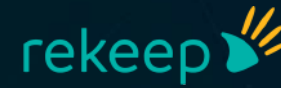
MEEM | Saudi | Q4 \$40k

Kaizen | UAE | Q3 \$100k

UNDER NEGOTIATION

2030 VISION Expand CAFM services in Malaysia, Indonesia, Singapore & Taiwan

\$1.5M+



Rekeep Group is Italy's leading Integrated Facility Management operator, offering plant management, cleaning, green maintenance, and energy redevelopment.

2024

Saudi \$10k

2025

Saudi \$45k

UAE | Q3 \$20k

Poland | Q3 \$75k

France | Q4 \$90k

Italy | Q4 \$130k

UNDER NEGOTIATION

2030 VISION Penetrate global markets with CAFM services.

\$750k+



A major facilities management provider in the UAE, managing significant properties such as Al Wasl Properties.

2024

UAE \$10k

2025

Wasl | UAE \$35k

MBR | UAE | Q2 \$15k

Motor City | UAE | Q3 \$90k

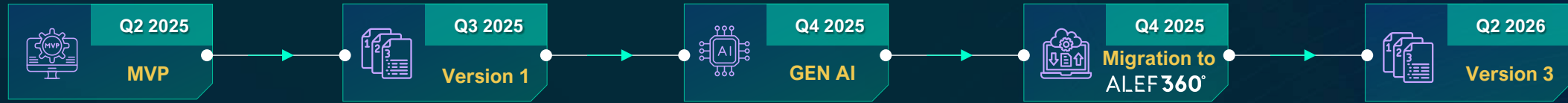
Mirdif | UAE | Q4 \$65k

UNDER NEGOTIATION

2030 VISION Penetrate regional markets with CAFM services.

\$500k+

Asset Sphere – Fixed / Mobile Asset Management *(VitalAsset)*



Why Asset Management needs change?

-  Outdated User Experience
-  Data Gaps Leading to Inefficiencies
-  Limited IoT Capabilities

Gen AI Features:

-  Generate automated asset health scores
-  AI Helpdesk Agent
-  Recommendations for asset procurement

Key Features:

-  Auto Registry
-  Live Asset Condition Monitoring
-  Smart Asset Lifecycle & Tracking
-  AI-Powered Asset Health & Predictive Maintenance

+ IoT [Fixed & Mobile Asset Tracking]

LoRaWAN

4G

5G

IoT GSM



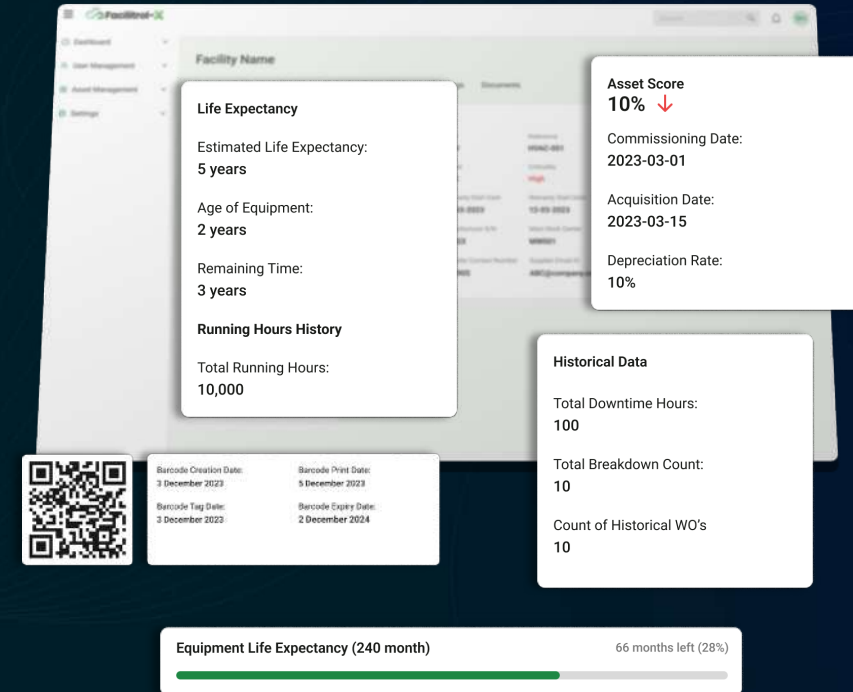
Financial & Asset Valuation Management



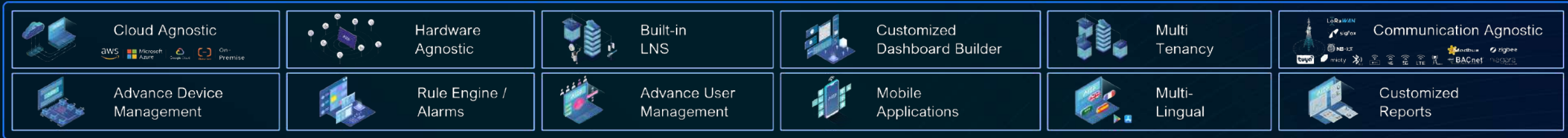
Intelligent Asset Disposition & Disposal



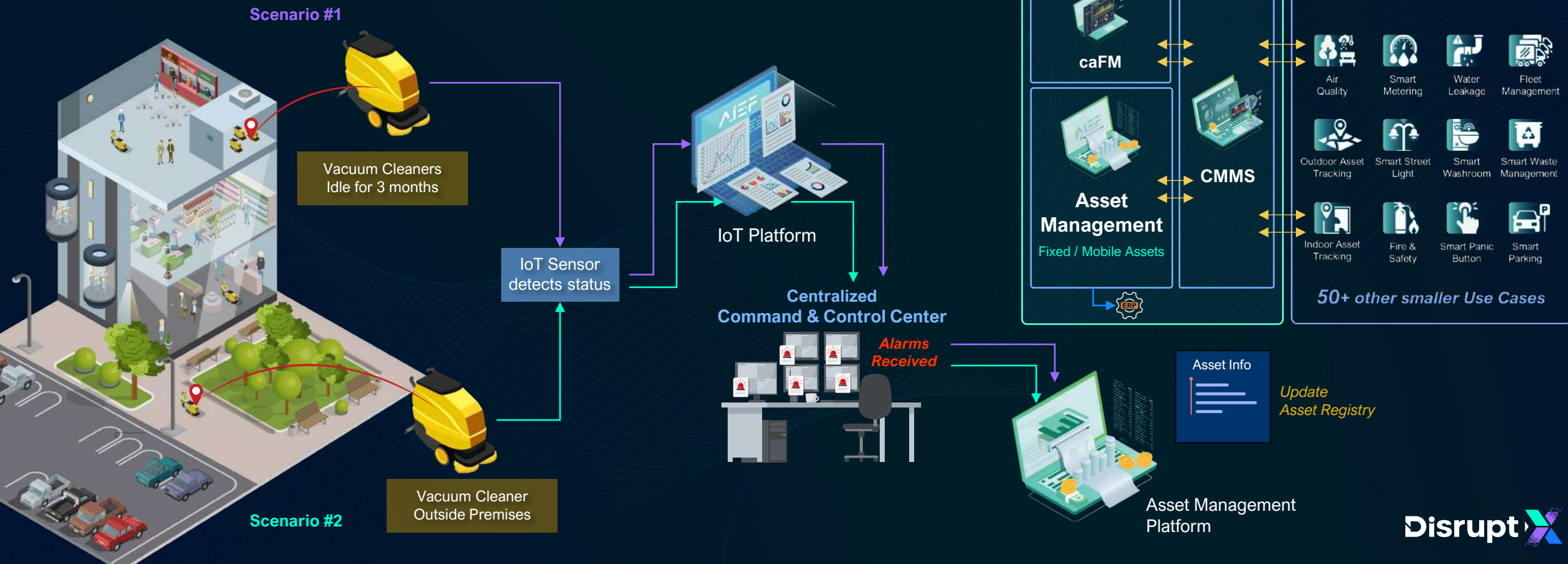
Seamless integration and customization



Enterprise Core Architecture



Fixed / Mobile Asset Management



Fixed / Mobile Asset Management Business + Competition

How The Business Works?

OTC (On-boarding): **\$25k ~ \$300k**

Customization: **\$25k ~ \$100k**

License Per
Project (ARR): **\$10k ~ \$1M**

5 years ~ 10 years Contracts

MENA Competition

mojodat
by Transtek

mri
REAL ESTATE SOFTWARE

SAP

agora

Global Competition

IBM
maximo

ORACLE

ADDEPAR

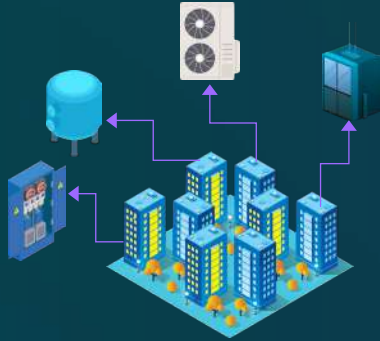
Limble

Fixed / Mobile Asset Management Business + Competition

Pricing Example

Project :

**200k Asset
Tagging**
[10+ Facilities]



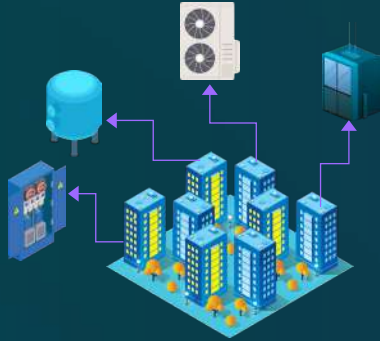
- OTC : **\$75k**
- Licenses (ARR) : **\$100k**
- Mobilization : **\$35k**
- Tagging: **\$70k** / 200k Assets

Fixed / Mobile Asset Management Business + Competition

Pricing Example

Project :

**200k Asset
Tagging**
[10+ Facilities]



- OTC : **\$75k**
- Licenses (ARR) : **\$100k**
- Mobilization : **\$35k**
- Tagging: **\$70k** / 200k Assets

Investments | Acquisitions

 **agora**

2024

\$34M

Series B

 **ADDEPAR**

2024

\$3.25B

IPO

 **re:cap**

2021

\$15M

Series A

 **xensam**

2024

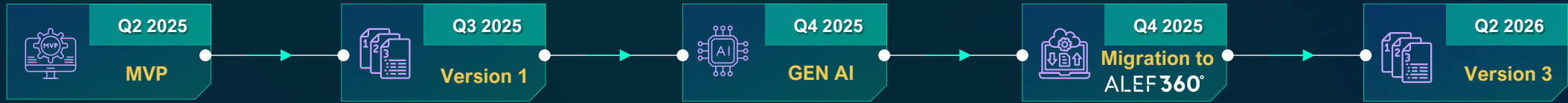
\$40M

Series A

Fixed / Mobile Asset Management Competitor Analysis

		mojodat		ALEF360° powered by DisruptX
Centralized Asset Visibility	✓	✓	✓	✓
Auto Asset Registration and Management	✓	✓	Basic	✓
Advanced Asset Tagging & Identification	Basic	Basic	Basic	✓
Assets Lifecycle	Basic	Basic	Basic	✓
Assets Tracking and Monitoring	✓	✗	✗	✓
Ready Integration with IoT	✓	Basic	Basic	80+ Use Cases, 200+ devices
Warranty Management	✓	✗	✗	✓
Asset Auditing	Basic	✓	✓	✓
Integration with external systems	✓	✓	✗	✓
Digital Twin	✗	✗	✗	✓
ROI Dashboard	✗	✗	✗	✓
Annual Maintenance and Support Cost	\$\$\$\$	\$\$\$\$	\$\$\$	\$
Onboarding Time	6 to 12 months	12 months	3-6 months	1 Week
AI Based Communication	✗	✗	✗	✓
Single Platform for all the above	✗	✗	✗	✓

Asset Sphere – Commercial Real Estate (CRE) Platform



Why Asset Management needs change in Real Estate?

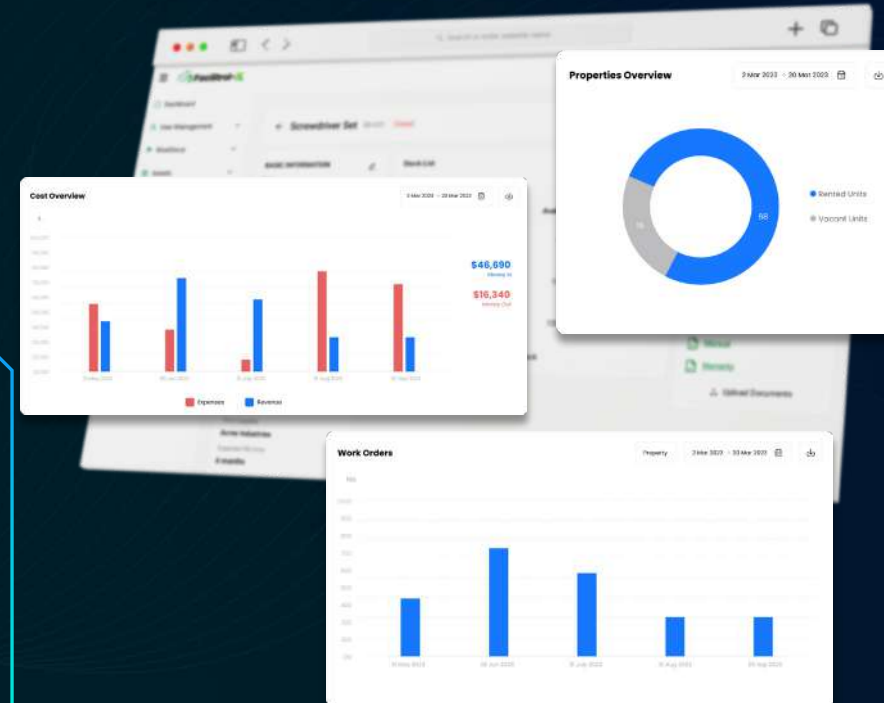
-  Outdated User Experience
-  Data Gaps Leading to Inefficiencies
-  Limited IoT Capabilities

Gen AI Features:

-  Generate recommendations to increase the asset value.
-  AI Helpdesk Agent
-  ROI & Profitability Predictions

Key Features:

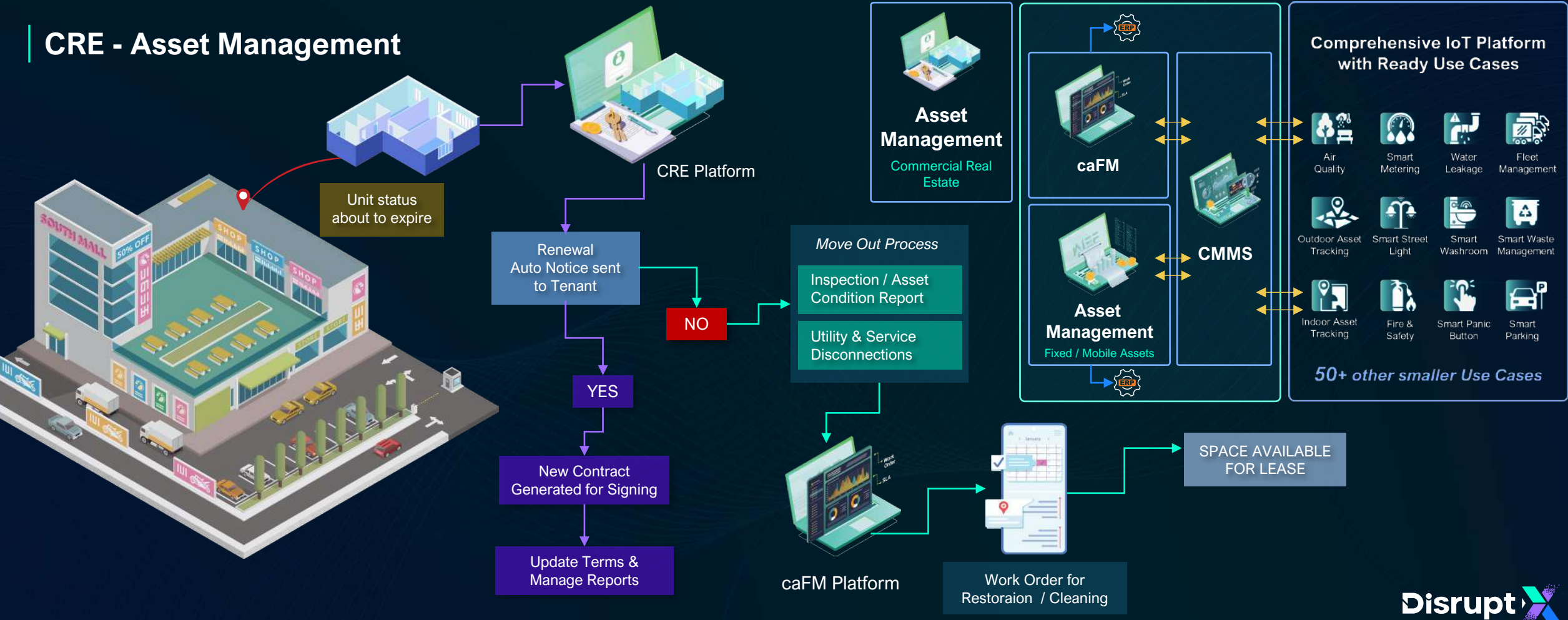
-  Centralized Asset Visibility
-  AI-Powered Asset Value & Asset Life
-  Automated Lease & Contract Management
-  Market & ROI Forecasting
-  Tenant Experience & Satisfaction Insights
-  Seamless integration and customization



Enterprise Core Architecture



CRE - Asset Management



Asset Sphere - CRE Platform Business + Competition

How The Business Works?

OTC (On-boarding): **\$20k ~ \$100k**

Customization : **\$10k ~ \$100k**

AMC: **\$20k ~ \$300k**

Licenses: **\$200 ~ \$20k**
Per Leasable Area

5 years ~ 10 years Contracts

MENA Competition



Global Competition



Asset Sphere - CRE Platform Business + Competition

Pricing Example

Project :

400 Units
[4 Buildings]



- OTC : **\$50k**
- AMC: **\$55k** per year
- Licenses : **\$80k** per year

Asset Sphere - CRE Platform Business + Competition

Pricing Example

Project :

400 Units
[4 Buildings]



- OTC : **\$50k**
- AMC: **\$55k** per year
- Licenses : **\$80k** per year

Investments | Acquisitions

 doorloop

2024

\$100M

Series B

 Buildium[®]
A RealPage Company

2019

\$580M

Acquired by RealPage

 Accolade

2024

\$621M

Acquired

 SPINCHIP

2025

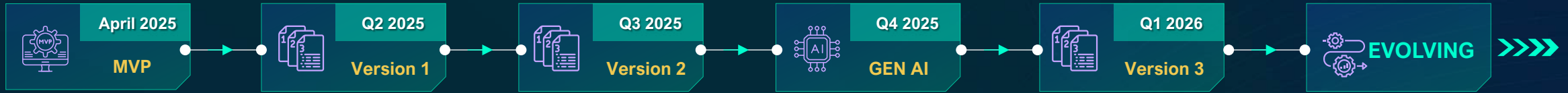
\$150M

Acquired by MITIE

CRE Platform Competitor Analysis

	 YARDI	 doorloop	 Buildium [®] A RedPage Company	 ALEF360 [°] powered by DisruptX
Centralized Asset Management & Visibility	✓	✓	✓	✓
CAFM System Integration	✓	✗	✗	✓
IoT Integration for Real-Time Insights	Basic	✗	✗	80+ Use Cases, 200+ devices
Third-Party System Integration	✓	✓	✓	✓
Tenant & Leasing Management	✓	✓	✓	✓
Tenant Satisfaction Analytics	✗	✗	✗	✓
ROI Calculation & Asset Performance	✓	✗	✗	✓
Warranty & Inventory Management	✓	✓	✓	✓
Digital Twin	✗	✗	✗	✓
Annual Maintenance and Support Cost	\$\$\$\$	\$\$\$\$	\$\$\$\$	\$
Onboarding Time	6 to 12 months	12 months	12 months	1 Week
AI Based Communication	✗	✗	✗	✓
Integration with VitalAsset	✗	✗	✗	✓
Genetic AI	✗	✗	✗	✓
Single Platform for all the above	✗	✗	✗	✓

iBMS Platform



Why iBMS needs change?

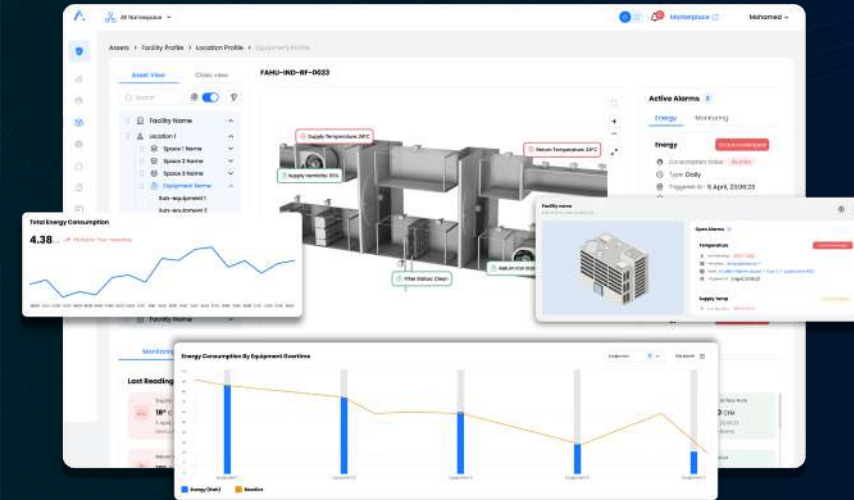
-  Fragmented System Management
-  Reactive Instead of Proactive Maintenance
-  Lack of Scalable & AI-Driven Insights

Gen AI Features:

-  Fault Detection & Diagnosis
-  AI-Optimized Scheduling
-  Energy Optimization & Recommendations

Key Features:

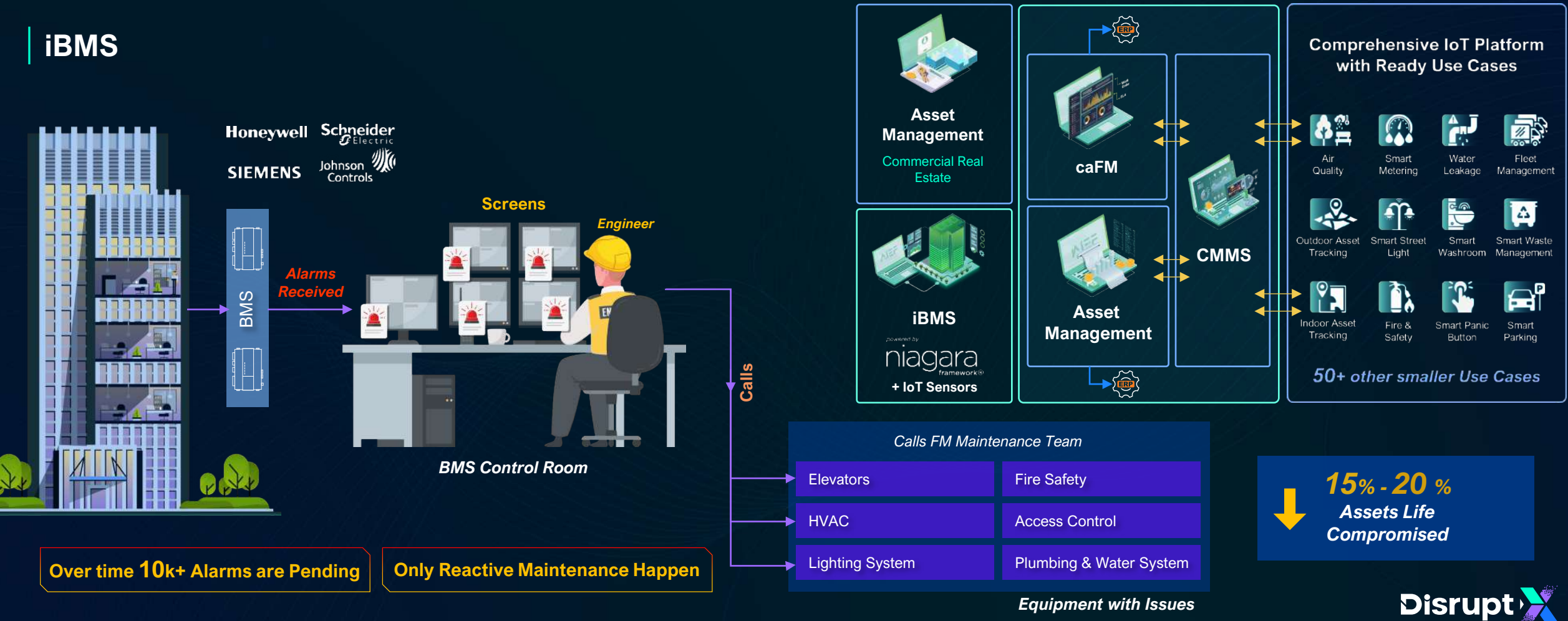
-  Real-Time Data Acquisition & Monitoring
-  Integrated with caFM for Proactive Maintenance
-  Threshold-Based Alarms & Alerts
-  Energy Monitoring and Optimization
-  Remote Monitoring & Control
-  Fault Detection & Diagnostics (FDD)
-  Advanced Trend Analysis & Historical Data Logging



Enterprise Core Architecture



iBMS



iBMS Business + Competition

How The Business Works?

OTC (On-boarding): **\$20k ~ \$30k**

Customization: **\$25k ~ \$100k**

License Per Project (ARR): **\$90k ~ \$155k**

5 years Contract for one facility

MENA Competition

facilio

OpenBlue
by JCI

IVIVA

NETIX.AI
THE SMART MOVE 

Global Competition

Schneider Electric
EcoStruxure
Building Operation

Honeywell
Enterprise Buildings
Integrator - EBI

SIEMENS
Desigo CC

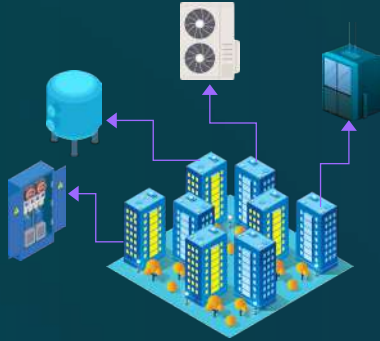
Delta
CONTROLS
A Brand of Delta
enteliWEB

iBMS Business + Competition

Pricing Example

Project :

5000
Datapoints
[Single Facility]



- OTC : **\$20k**
- Licenses (ARR) : **\$18k**

Investments | Acquisitions

Planon
Building Connections

2024

\$1.6B

Acquired by Schneider

webeasy

2025

\$65M

Acquired by JCI

Wattsense®

2021

\$634M

Acquired by Siemens

ELCO

2024

\$59M

Acquired by STRABAG

Digital Twin Platform



Why Digital Twin Platform?

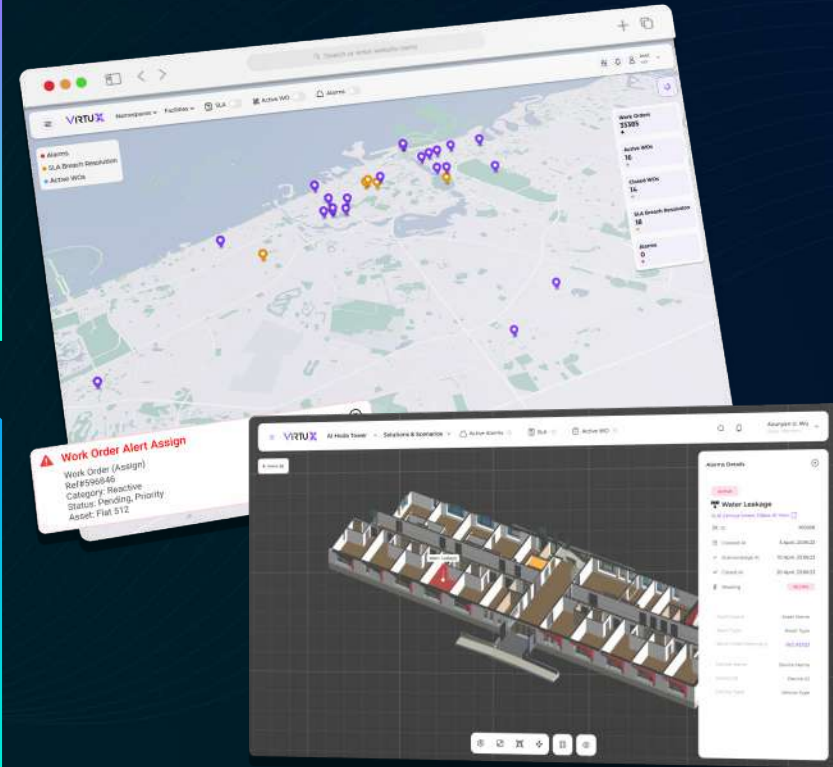
-  Eliminates Data Silos
-  Unified Asset Visualization
-  Seamless System Integration with IoT, caFM and iBMS

Gen AI Features:

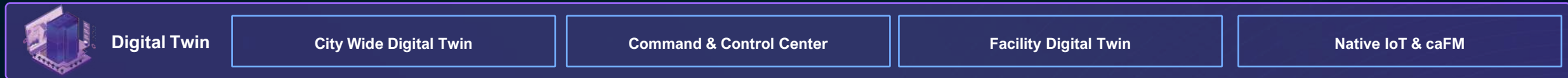
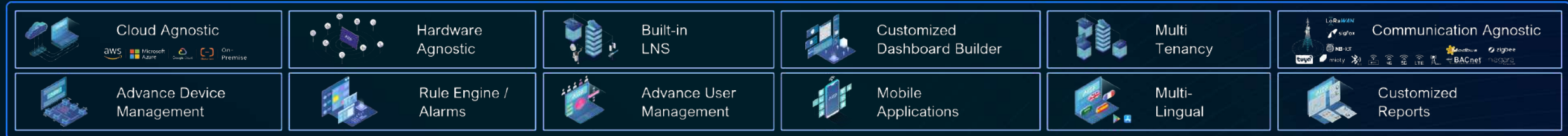
-  Smart Dispatch & Decision Support
-  Conversational AI for Command & Control
-  AI-Driven Actionable Insights

Key Features:

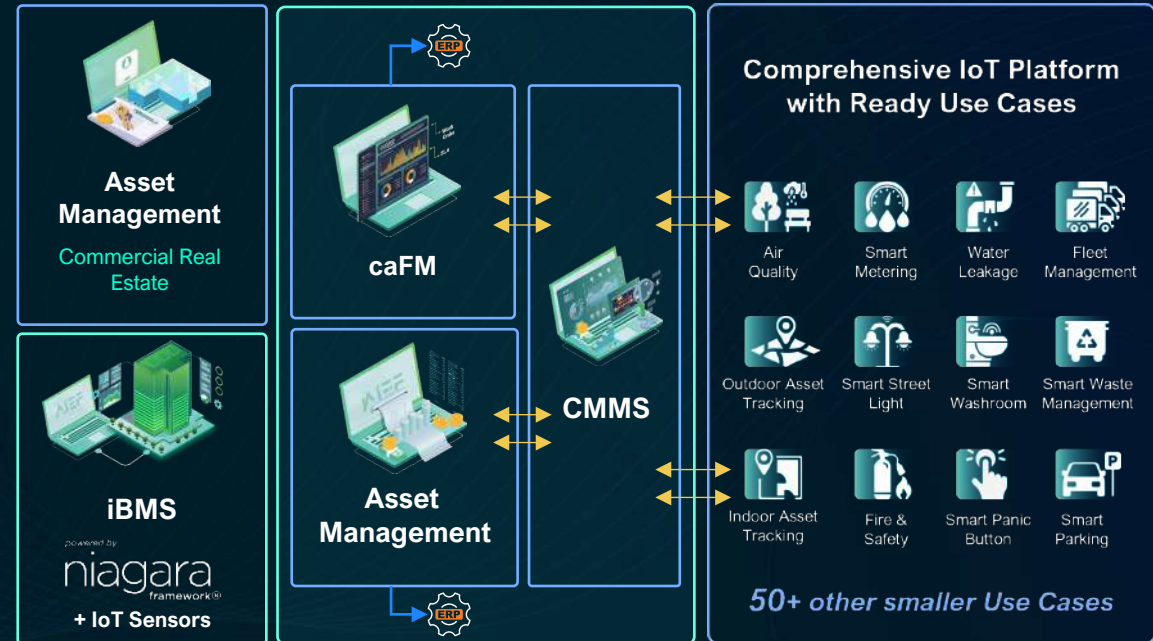
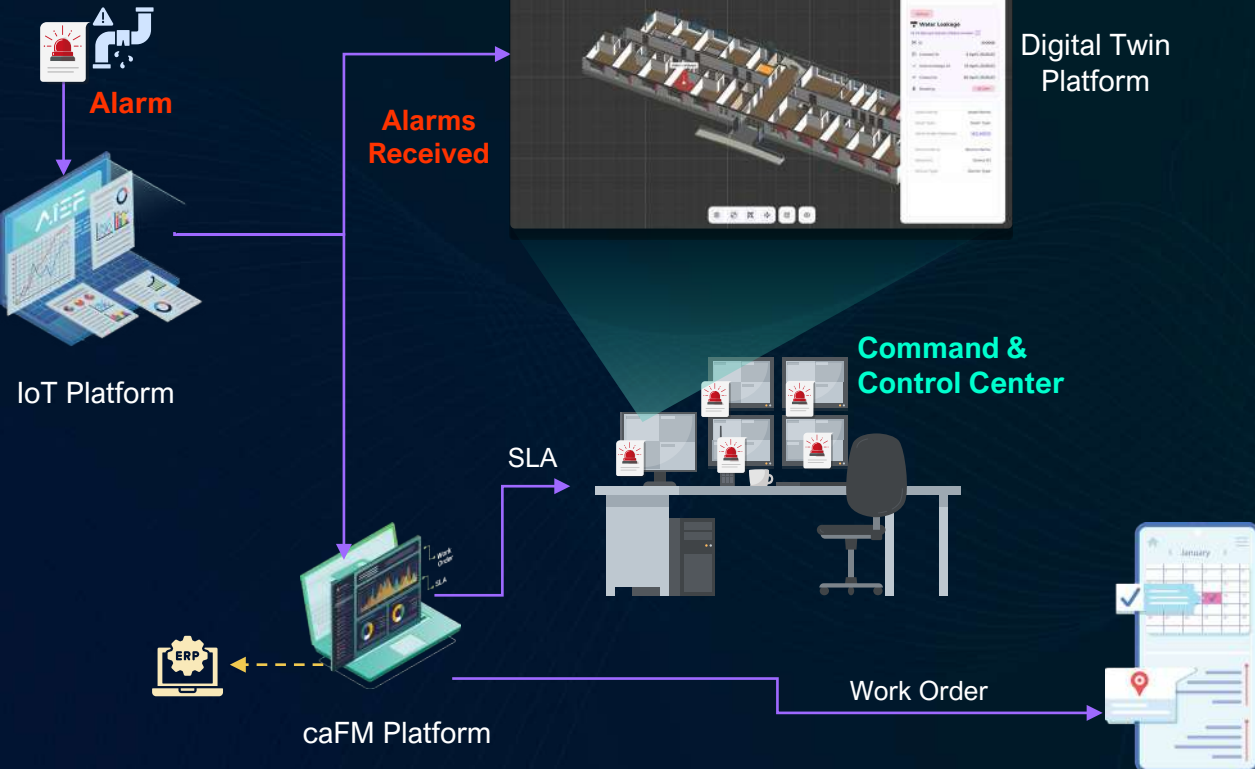
-  Intuitive Visualizations
-  Integrated Geo-Time Data Insights
-  Multi-Level Resolution
-  Unified Cross-Functional Data
-  80+ IoT plug and play use cases
-  Data-Driven Decisions



Enterprise Core Architecture



Digital Twin



Digital Twin Business + Competition

Pricing Example

Project :

**300 Zone
Buildings**



- OTC : **\$50k**
- Licenses (ARR) : **\$48k**

Investments | Acquisitions

 PassiveLogic®

2022

\$34M

Series B

 Matterport®

2024

\$1.6B

Acquired by CoStar

 Leucine

2023

\$7M

Series A

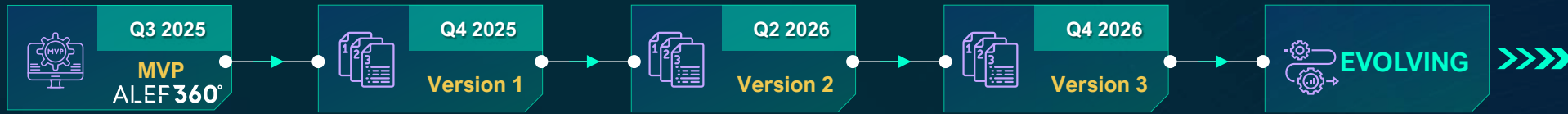
 Percipient

2024

\$65M

Acquired by Accenture

Energy & Sustainability Platform



Why Energy / Sustainability Platform?

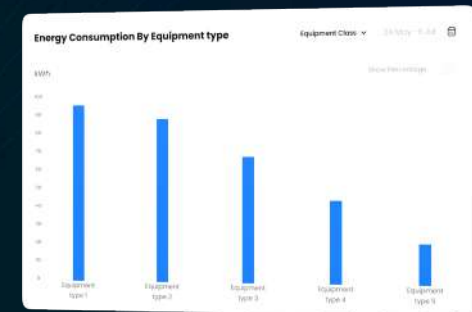
-  Real-Time Emission Calculation with IoT
-  Enhanced Energy Monitoring & Management
-  Sustainability and Cost Savings

Gen AI Features:

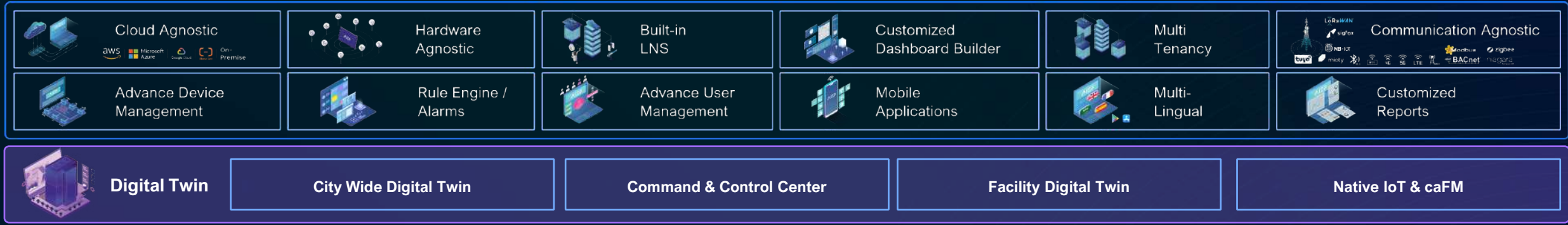
-  Recommend Energy Saving Strategies
-  Enhanced Stake Holder Communication Using Gen AI Chatbots to Query Your Data

Key Features:

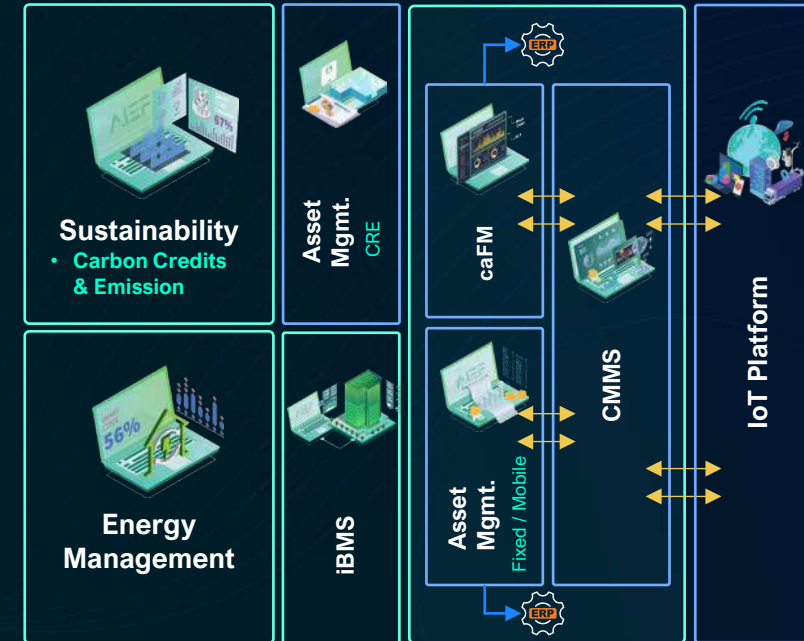
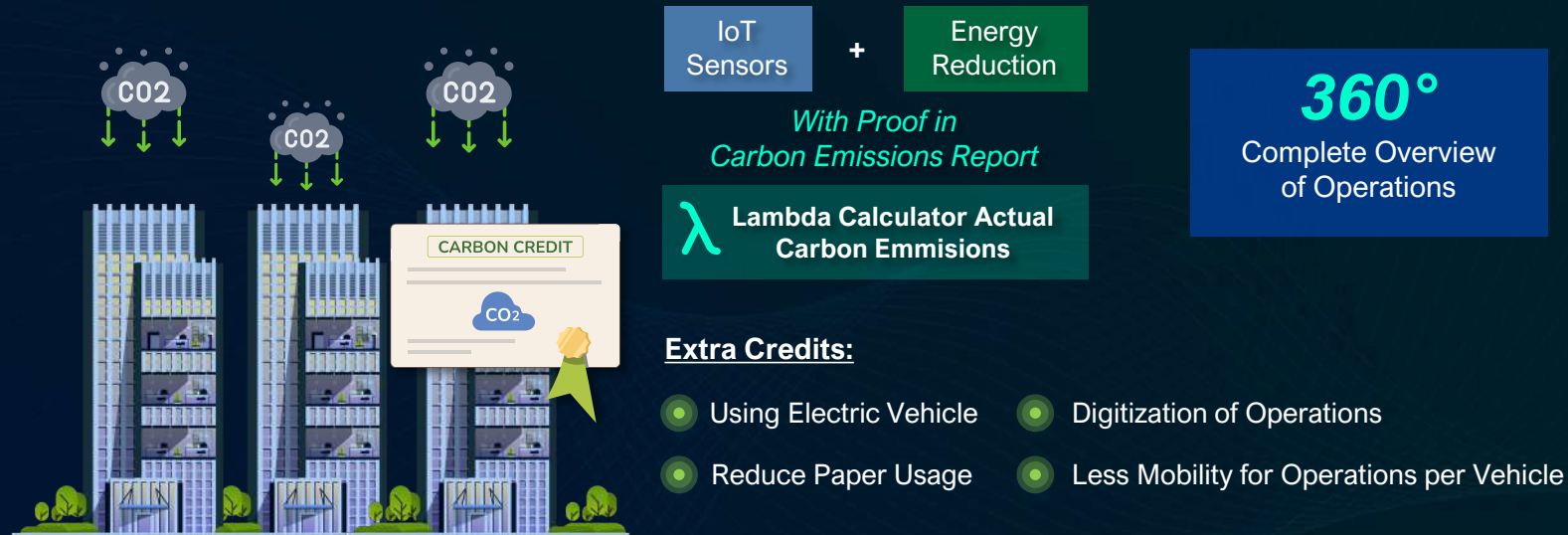
-  Track Energy Usage in Real-Time
-  Seamless Integration with IoT Devices
-  Implement Smart Controls to Automate Energy-Saving Measures
-  Compare Energy Performance
-  Sustainability Tracking
-  Receive Alerts for Abnormal Energy Usage



Enterprise Core Architecture

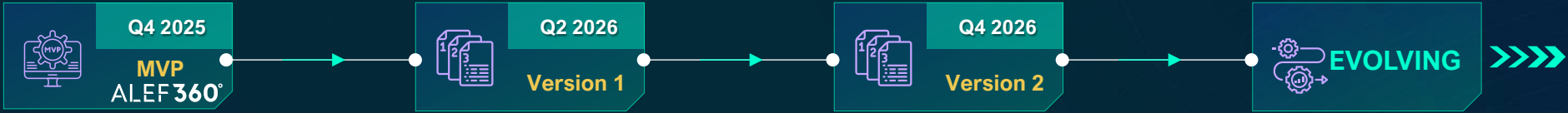


Carbon Emissions / Carbon Credits



World's First IoT Enabled Carbon Credits Calculator

Certifications



Why Certifications?

-  Validates Sustainability & Health Standards
-  Comply with Local Regulations & Standards
-  Real Time Compliance Monitoring through IoT & CAFM Operations Data

Gen AI Features:

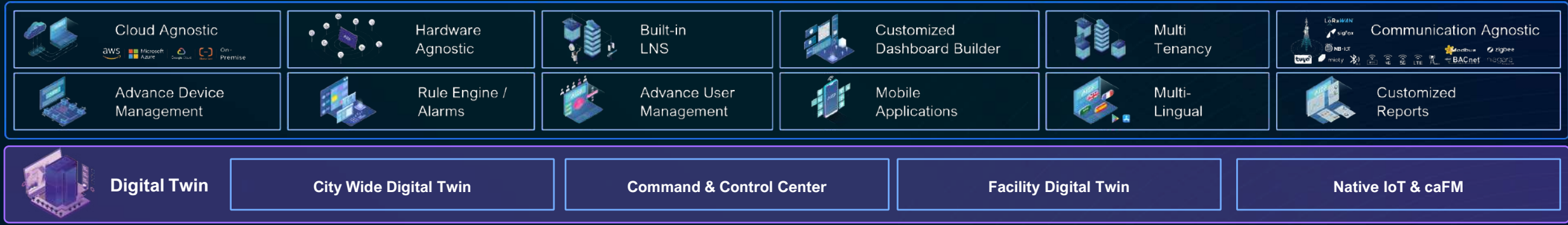
-  Dynamic Compliance Scoring
-  Provide Recommendations for Improving Facility Compliance

Key Features:

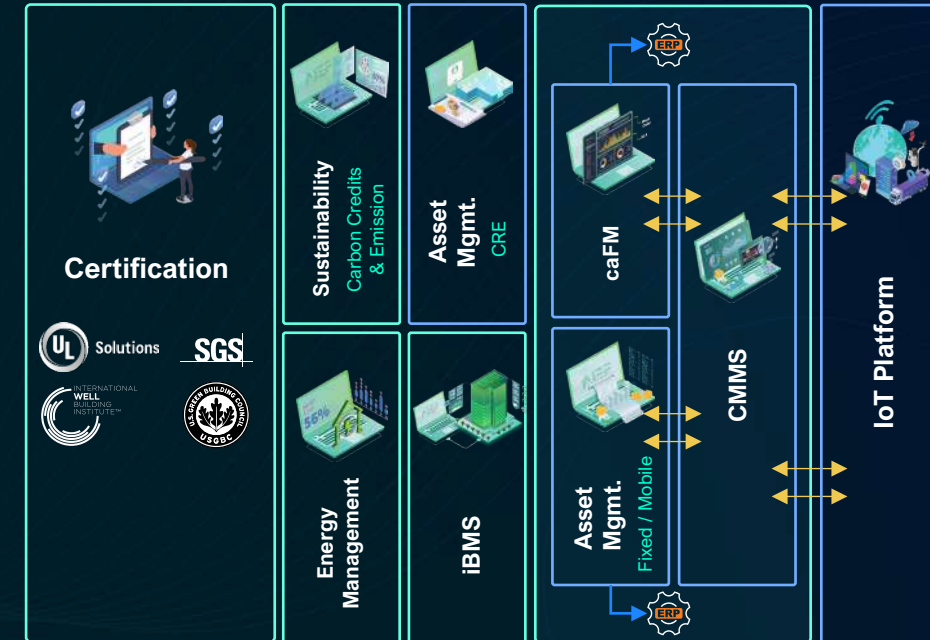
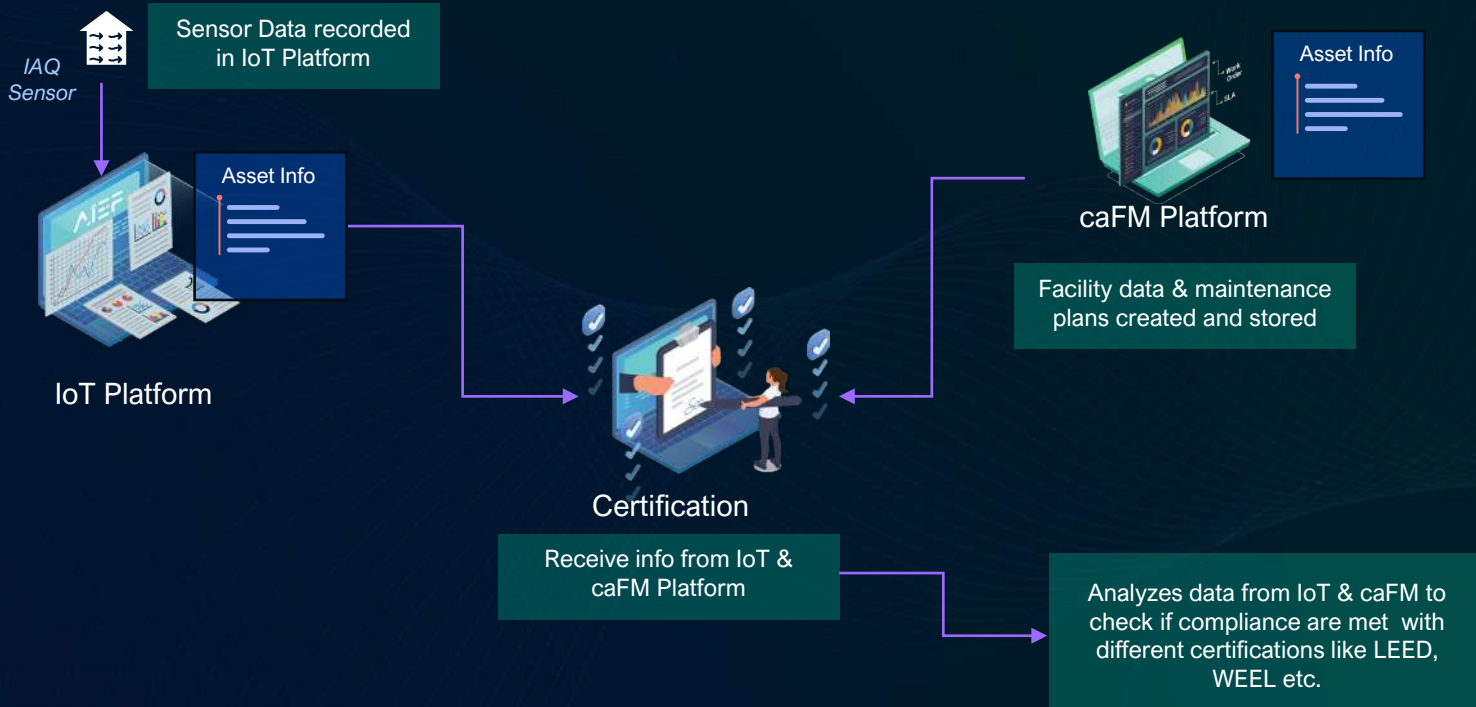
-  Compliance Scoring Engine
-  Integrated IoT & CAFM Dashboards
-  Automated Recommendation System
-  Setup Local Standards



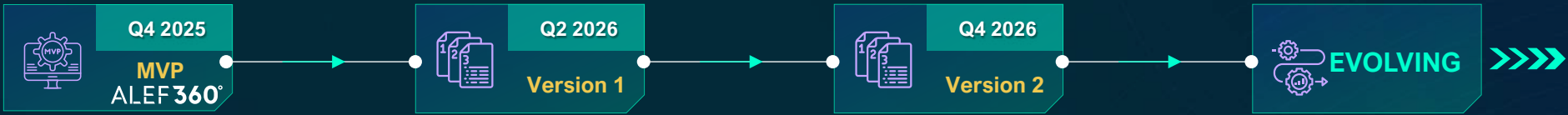
Enterprise Core Architecture



Certifications



Bid Manager | Purchase Manager



Why Bid Manager?

-  Reduced Time for Project Estimations
-  Improved Win Rates Due to More Optimal Costing
-  Risk Mitigation

Gen AI Features:

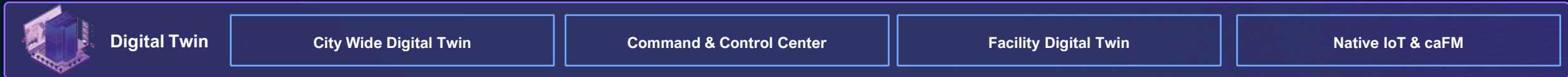
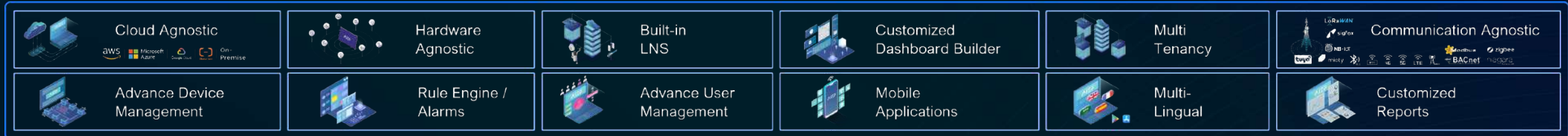
-  Automated Data Analytics Using Historical Data
-  Continuous Learning Using Agentic AI to Improve Data Models
-  Scenario Simulations to Estimate Costs & Risks

Key Features:

-  Predictive Estimation Engine
-  Automated Bid Proposal Generation
-  Recommendation & Decision Support
-  User Friendly Interface & Collaboration Tools for Bid Engineers



Enterprise Core Architecture

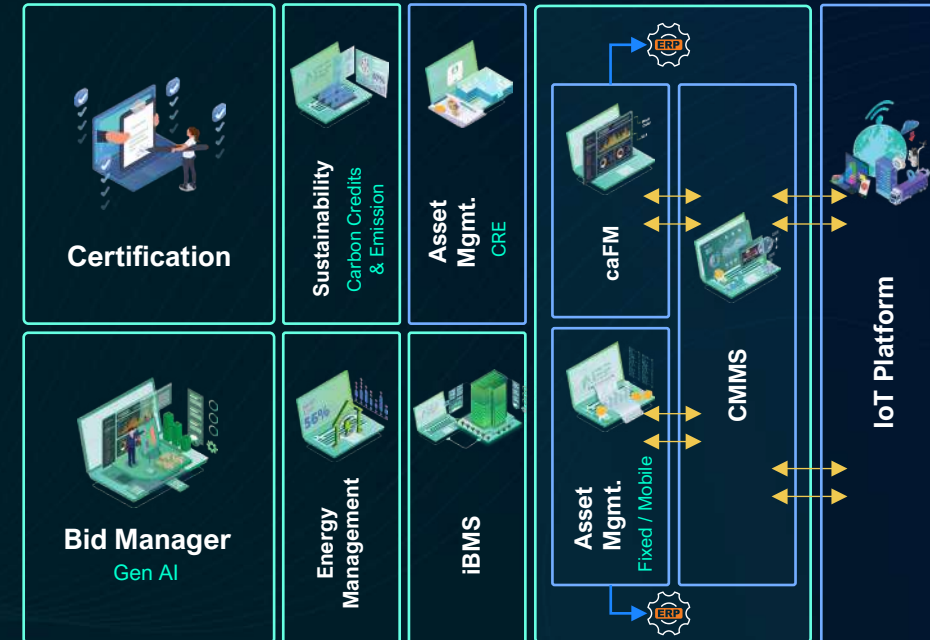
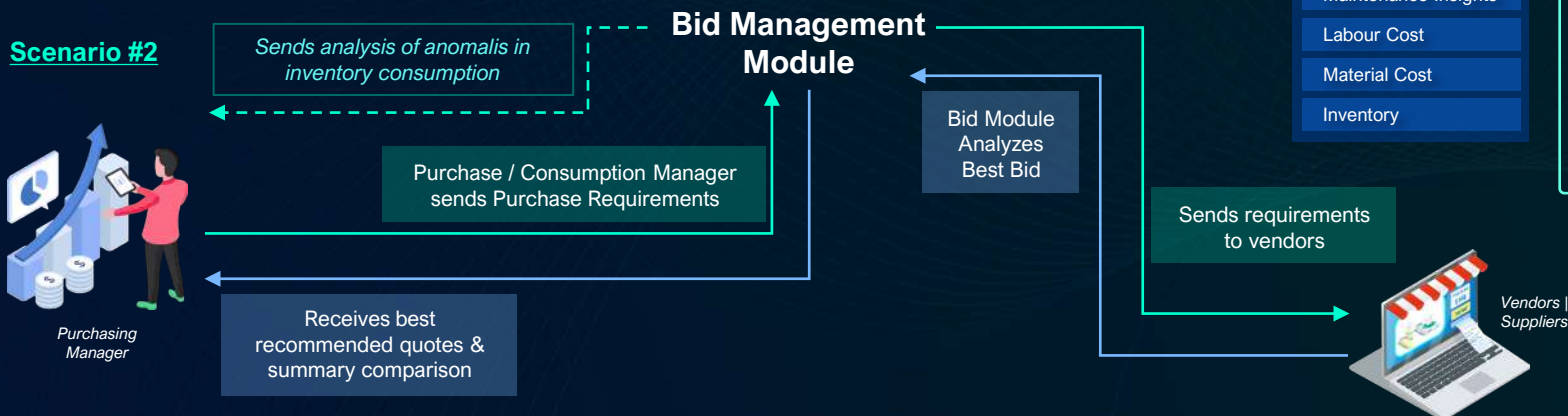


Bid Manager

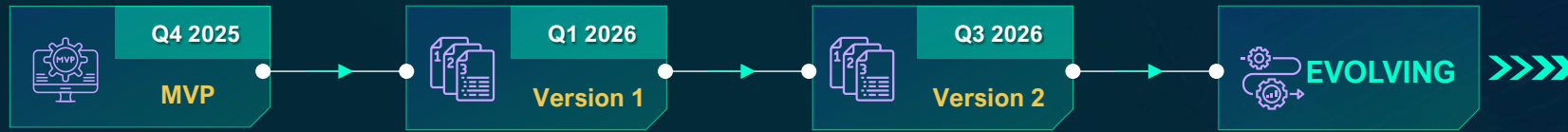
Scenario #1



Scenario #2



Call Center | AI Maryam Platform



Why Call Center Platform?

-  Improve Visibility on Field Operation Schedules
-  Minimizes Work Order Backlogs
-  Seamless System Integration with IoT, caFM & iBMS

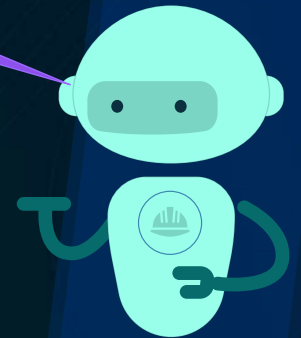
Key Features:

-  Centralized Ticket Handling
-  Automated Work Order Generation
-  Gen AI Agent Integration
-  Seamless CAFM Integration & Analytics
-  Agents Scheduling & Performance Tracking
-  24/7 Availability

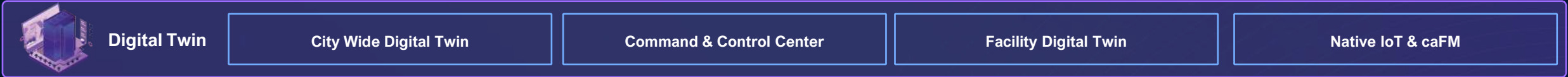
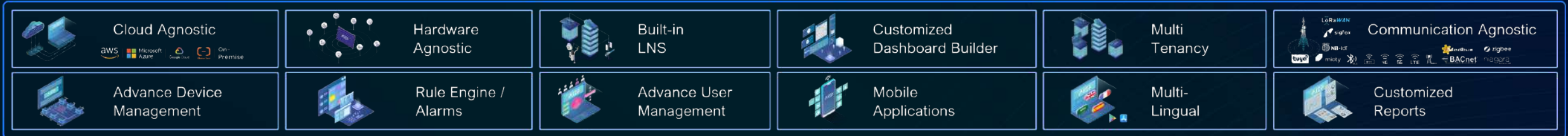
Gen AI Features :

-  Smart Dispatch & Decision Support
-  Conversational AI for Command & Control
-  Multi Language Support
-  Emotional Intelligence & Sentiment Analysis
-  AI-Driven Actionable Insights
-  Increase Capacity & Responsiveness of Help Desk
-  Faster Interaction Times
-  Automated Transcription & Improved Call Handling

Marhaba!
I am Maryam



Enterprise Core Architecture



Call Center Current Problem



Separate systems, disconnected communication flow.

CC Operates 9am-5pm

CC No Visibility on Field Operations' schedule

Huge Backlog Arises

Tenant is Unhappy from Service Experience

Tenant Issues:



No answer



Language Barrier

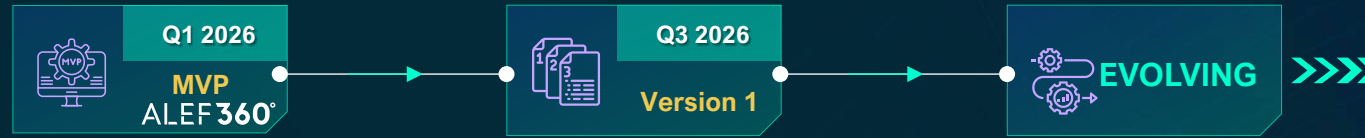


Limitation on Timing to Call



Very Broad Schedule of FM Team

Robotics & Drones



Why Robotics & Drones?

-  Automation for Greater Operational Efficiency
-  Improved Safety & Risk Mitigation
-  Enhanced Tenant Experience

Gen AI Features:

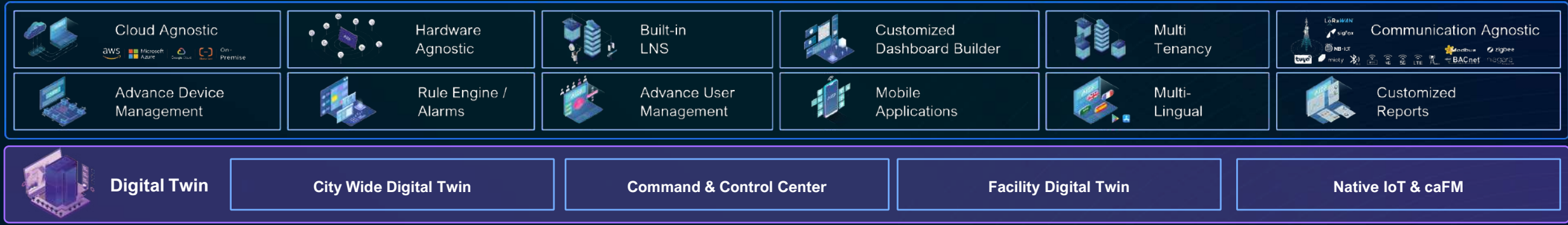
-  Optimize Maintenance Schedules
-  Realistic Interaction & Communication
-  Reduce Deployment & Customization Time

Key Features:

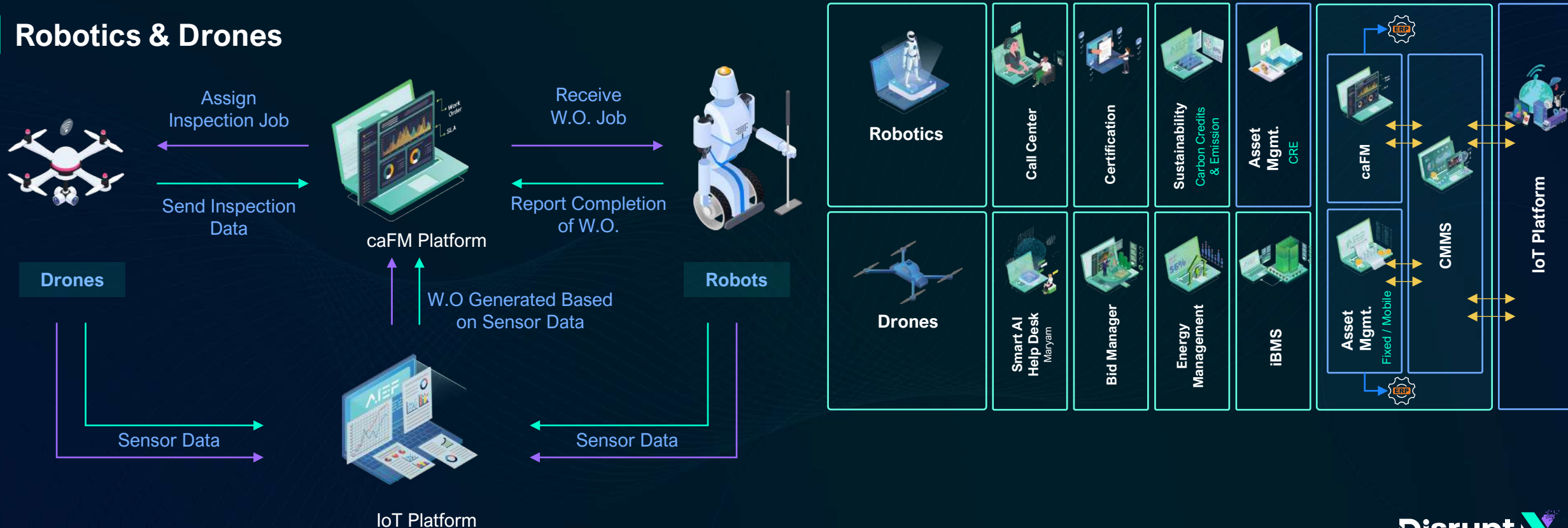
-  Integrated Autonomous Inspection
-  Autonomous Cleaning & Sanitization
-  Precision Navigation
-  CAFM System Integration
-  IoT Integration for Continuous Reporting & Incident Detection
-  Robotic Concierge Services (Delivery & Information Kiosks)



Enterprise Core Architecture



Robotics & Drones



Use of Gen AI | Agentic AI



Automated Report
Generation



AI Call
Center Agents



Data Synthesis and Insightful
Recommendations



Dynamic Compliance
Monitoring



Enhanced Fault Detection
and Diagnostics



Agentic AI For Cross
Application Insights



Cloud Agnostic



Hardware Agnostic



Built-in LNS



Customized Dashboard Builder



Multi Tenancy



Communication Agnostic



Advance Device Management



Rule Engine / Alarms



Advance User Management



Mobile Applications



Multi-Lingual



Customized Reports



Digital Twin

City Wide Digital Twin

Command & Control Center

Facility Digital Twin

Native IoT & caFM



Robotics



Call Center |
Smart AI Help Desk
Maryam



Bid Manager



Drones



Certifications



Purchase Manager



Asset Management

Commercial Real Estate



caFM



CMMS



Asset Management

Fixed / Mobile Assets



Air Quality



Smart Metering



Water Leakage



Fleet Management



Outdoor Asset Tracking



Smart Street Light



Smart Washroom



Smart Waste Management



Indoor Asset Tracking



Fire & Safety



Smart Panic Button



Smart Parking

50+ other smaller Use Cases



iBMS

powered by
niagara framework®
+ IoT Sensors



Sustainability

Carbon Credits & Emission



Energy Management

56%



Data Lake / ML – Deep Learning (AI)

AI Based Automation

AI Customer Support Agent

Gen AI

Agentic AI

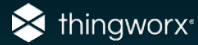
Doha Festival City Qatar

White Paper



Doha Festival City

DATA SILOS + EXPENSIVE API's



IBM
Watson IoT



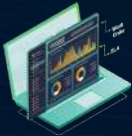
SIEMENS



IBM
maximo



OpenBlue
by JCI



caFM



Asset
Management

Fixed / Mobile Assets



Asset
Management

CRE / Leasing



IoT
Use-Cases



iBMS



Energy
Management /
Certifications



Signed

Q2-2025



Q2-2026



Q3-2026



Signed

Q2-2025



Under
Discussion

Q3-2025



Q1-2026

 **ALEF360°**
powered by DisruptX



Why We Need Funding?



Need experienced Sales Team to accelerate growth



Sales cycle are long as these are 5 – 10 year contracts



Invest on regional offices



Investment in Research & Development (R&D)



Branding is Important as we compete with Tech Giants



Scaling up development & support team

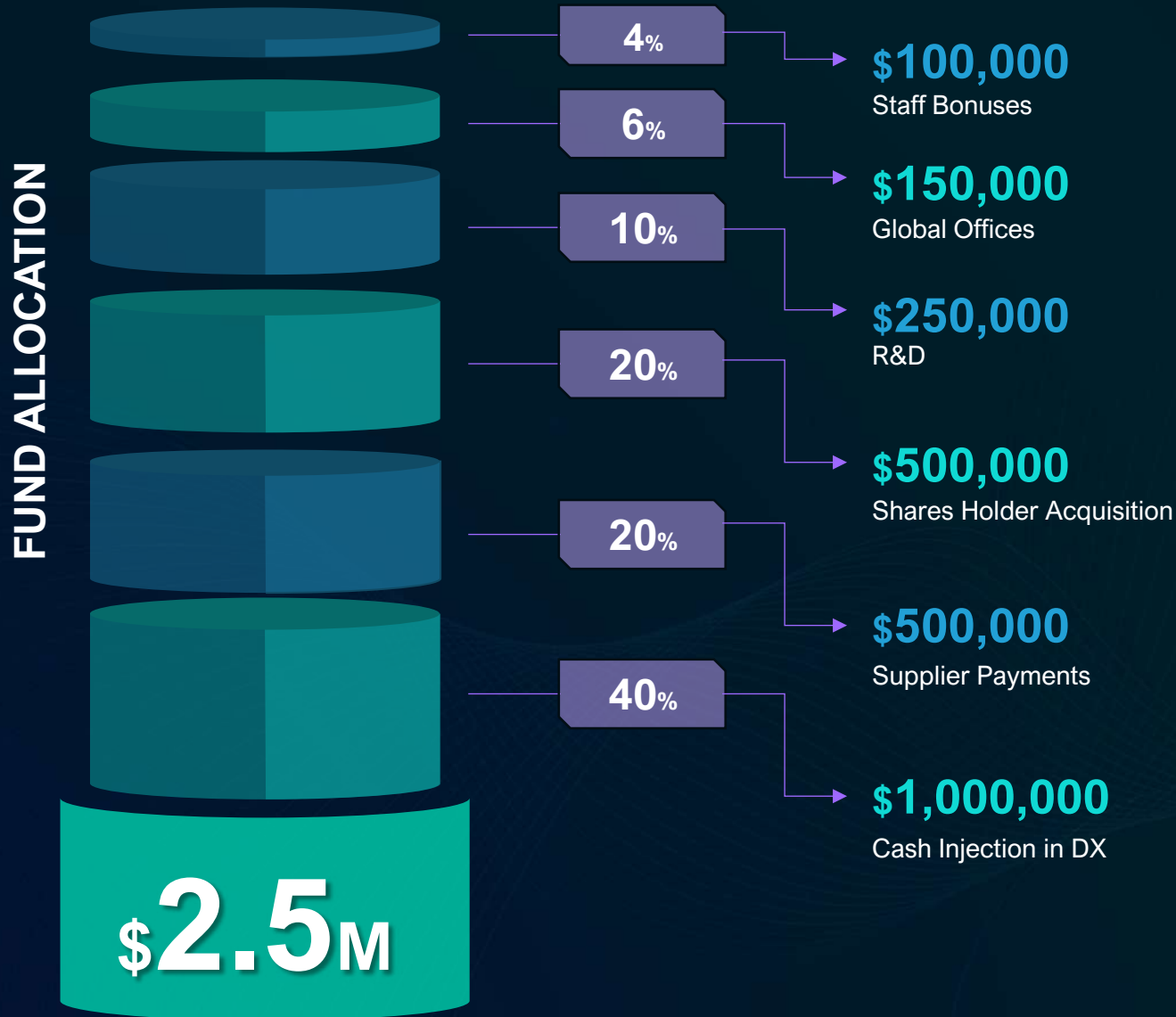


Cashflow management as payment cycles are longer



Invest in International Expos (30+ / year)

Pre Series A Raise



\$2.5M

Funding

Key Goals Pre Series A



2025 Should be Profitable



Global Presence Acceleration



R&D in AI & Sustainability



Introducing Corporate Governance

Timeline
Q2 - 2025

Pre Series A

Key Objectives

Corporate Governance



Chief Financial Officer

- Financial Compliance
- Risk Management
- Transparency for Future Growth

R&D Team



Chief Software Architect ▲ +1



Development Team ▲ +5



AI Team ▲ +3



Energy / Sustainability ▲ +2

iBMS OEM Partnership



* Equivalent to Honeywell



BOSCH



DAIKIN



etc...

Marketing



New CRE Expos ▲ +10



Video Editor - UAE ▲ +1



UI / UX - UAE ▲ +1

KSA Office (Riyadh)



Senior Sales Excutive ▲ +1



Product Support ▲ +1

Singapore Office



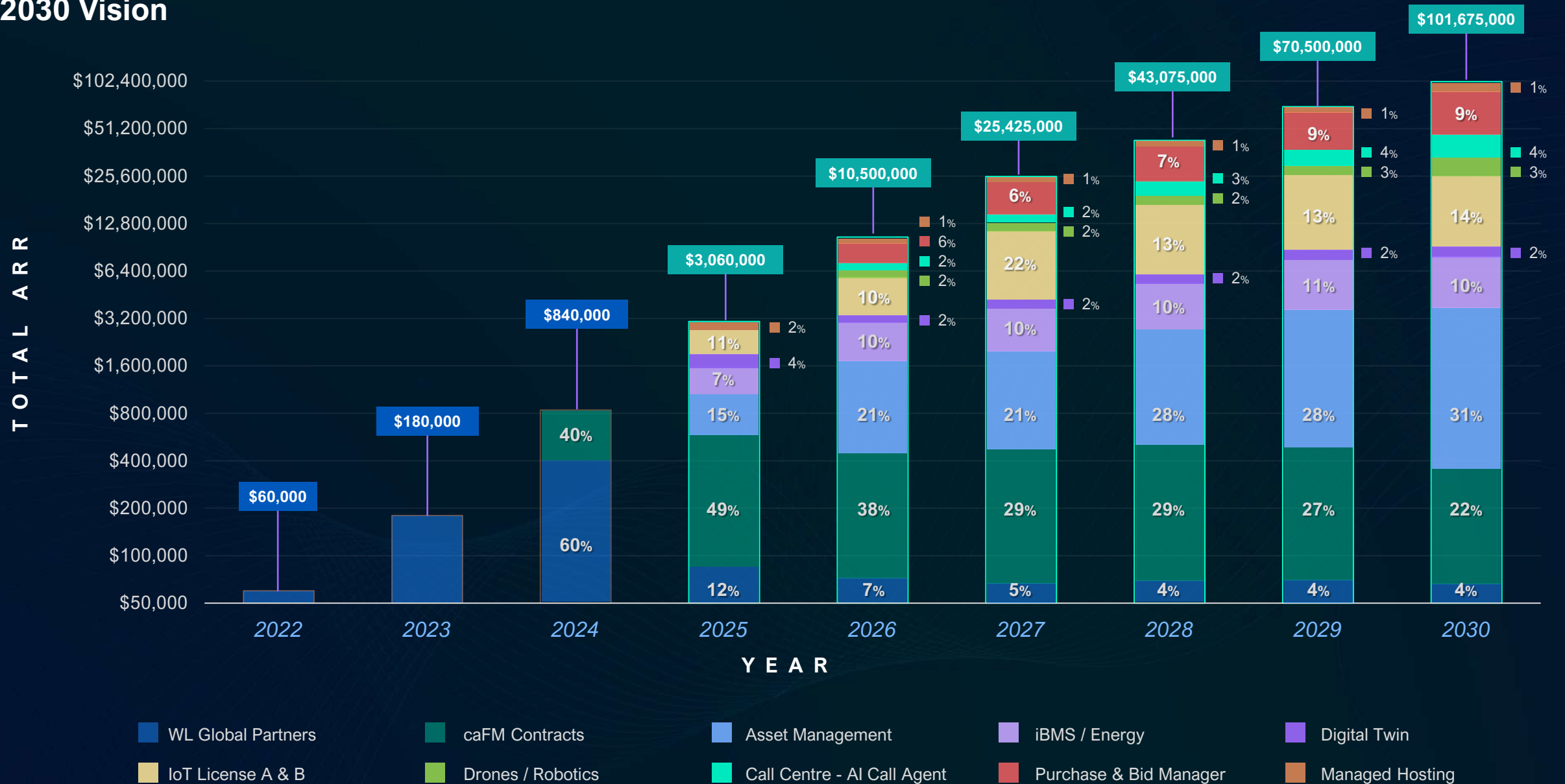
Senior Sales Excutive ▲ +1



Product Support ▲ +1

ARR Forecast

2030 Vision



Previous Raise / Exits



Disrupt-X P&L



Q2-2024: DX had stopped hardware distribution

* Last updated : Mar. 15, 2025

		2022	2023	2024	2025 *Forecast
REVENUE BREAKDOWN	Hardware	\$72K	\$2.4M 33X ▲	\$1.02M 2X ▼	\$500K 2X ▼
	OTC	\$52K	\$399K 7X ▲	\$250K ▼	\$1M 4X ▲
	ARR	\$60K	\$180K 3X ▲	\$840K 5X ▲	\$2.5M 4X ▲
	Incubators/ Rebates	\$395K	\$279K	\$90K	\$250K
Revenue		\$580K	\$3.3M	\$2.2M	\$4.5M
Expenses		\$904K	\$4.28M	\$3.265M	\$3.2M
P&L		-\$324K	-\$980K	-\$1.065M	+\$1.2M+

Q2-2024: To prevent Stock Aging and Cashflow Stress, Disrupt-X stopped hardware distribution

2025 P&L Tracking

* Last updated : Mar. 15, 2025

2025	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Expenses	\$150κ	\$132κ	\$160κ	\$163κ	\$175κ	\$164κ	\$175κ	\$166κ	\$176κ	\$236κ	\$165κ	\$166κ	\$2.028M
Real P&L	+ \$50κ	+ \$57κ	+ \$18κ										
Forecasted P&L	+ \$50κ	+ \$57κ	+ \$74κ	+ \$90κ	+ \$85κ	+ \$30κ	+ \$80κ	+ \$70κ	+ \$100κ	+ \$120κ	+ \$130κ	+ \$150κ	\$1.036M

P & L

2022- (\$324κ)

2023- (\$980κ)

2024- (\$1.065M)

2025+ \$1.036M

ARR (Annual Recurring Revenue)

2022\$60κ

2023\$180κ3X▲

2024\$840κ5X▲

2025\$2.5M4X▲
* Without Raise

2025

\$2.028M*
Total Expenses
* COGS to be added

\$4M+
Total Revenue

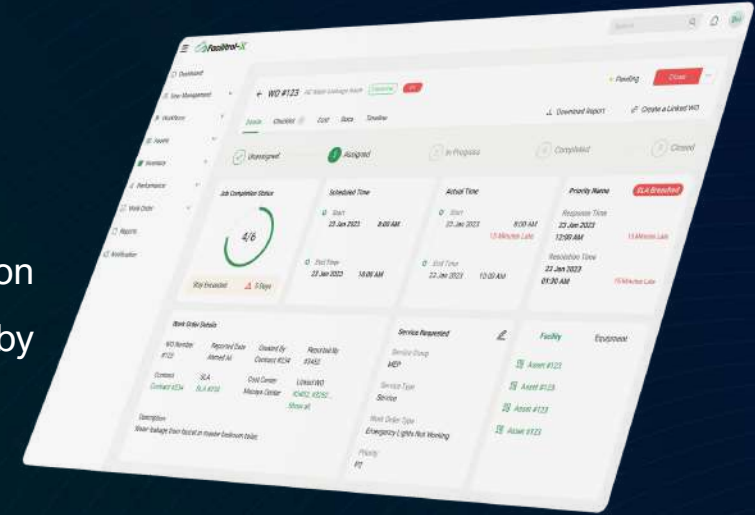
+ \$1.036M
Total Forecasted Profits

Acquisitions by Disrupt



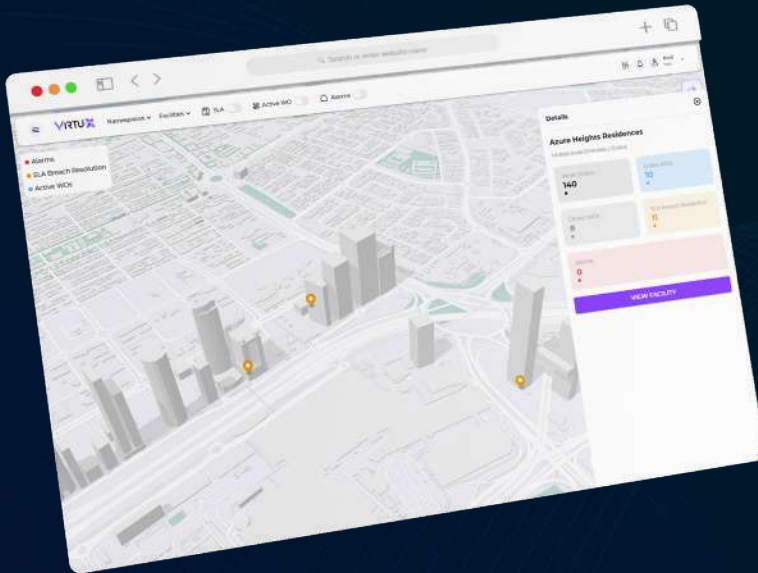
\$6M

Facilitrol-X is an all-in-one CMMS and CAFM solution designed to streamline your facility management by integrating with IoT data, BMS, and existing systems.



\$1M

Virtu-X provides a cutting-edge platform that integrates 3D digital twins with real-time data, enabling data-driven urban planning and operational decision-making.



Board of Directors



Asim Sajwani

CEO / Founder



A leading tech company based in Dubai. Disrupt-X has established itself as a pioneering force in both the Internet of Things (IoT) and facility management through its premier platform, ALEF. They specialise in engineering versatile solutions that cater to a diverse array of industry verticals.



Thamer Albulaihid

CEO



Al-Khaleej is a leading high-end IT service provider in the Arabian Gulf region. They offer services such as System Integration, Software Development, IT Operation & Maintenance, etc.



Rajesh Keshwani

Founder & Managing Director



TLM International is a trusted leader in the distribution of computer and networking equipment, with a focus on providing resellers and system integrators with competitive pricing, reliable supply chains, and exceptional customer service.

Key Members



Asim Sajwani

Chief Executive Officer / Founder

He provides strong leadership for Disrupt-X by working with the board and other executives, establishing short and long-term goals, budgets, plans, and strategies.

20 years of professional Information Technology Field experience with Google, Chang Hwa Telecom, Telstra, and Engenius. Asim is one of the leading individuals in the Technology field in the Middle East. Having Huge Experience as President of Global Telcom Giant in Asia pacific and Executive Vice president with a Global Market Leader in Technology Development.



Vice President
2016 - 2018



Head of Technology
2004 - 2008



Senior Software Engineer
2002 - 2004



Naji Sakhita

Chief Technology Officer

He spearheads the development and execution of technology strategies, drives innovation, and ensures the technological resources are aligned with Disrupt-X business needs

Naji is an experienced Technical Director with a demonstrated history of working in the information technology and services industry. Skilled in Negotiation, Sales, Management, Marketing Strategy, and Training. A strong information technology professional.



CTO
2016 - 2018



Senior Software Engineer
2009 - 2016



Project Manager
2007 - 2009

Key Members



Alhamede Abdelgadir

Chief Product Officer

He drives the growth and strategic improvement of digital technologies across the entire business as the CPO of Disrupt-X.

Alhamede is a technology professional with multiple years of experience in the region. He has expertise across the domains of Artificial Intelligence and the Internet of Things. He has developed and deployed technology products that are employed by governments and large-scale enterprises. He is passionate about safe and sustainable cities and lives by the mantra of making technology accessible to everyone.



Product Manager
2020 – 2021



Product Manager
2019 – 2020



IoT – AI Architect
2017 – 2019



Muhammad Hassan

Chief Solutions Officer

He ensures that Disrupt-X's digital solutions and platform align with industry trends and standards, as well as identifies new business opportunities for IoT & Facility Management solutions.

He is an experienced professional with strong background in IoT and AI. He builds meaningful products and strongly believes in using technology to better the lives of people. He has contributed in connecting more than 100K devices across different smart city verticals in the region.



Product Manager
2022 - 2023



IoT & AI Products Manager
2018 - 2021



Solution Architect
2015 - 2017

Key Members



Aswin Unnikrishnan

Chief Digital Officer

He is charged with driving the digital transformation agenda, overseeing the integration of digital technologies, and ensuring the alignment of digital strategies with the overall business objectives of Disrupt-X.

Aswin is a distinguished expert, adept at building business capabilities for Smart Cities, IoT, and M2M. He has led the development & delivery of IoT and digital capabilities in the industry, demonstrating strategic insight and leadership in fostering innovation. His methods are inspired from business practicality to create new opportunities for digital transformation.



Internet of Things
Consultant
2022 – 2023



Internet of Things
Specialist
2018 – 2022



Business Development
Manager
2017 – 2018



Hanaa Othman

Head of Marketing

She leads the creative direction of marketing campaigns, infusing innovation and creativity to elevate brand presence and resonate with diverse audiences across various channels.

Hanaa is distinguished by her innovative approach to marketing and exceptional multimedia design skills. Her journey in marketing has honed a blend of creativity and strategic thinking, essential for modern marketing landscapes. Her approach uniquely fuses digital and traditional methods with a deep understanding of design aesthetics and market trends.



Marketing
Coordinator
2018 - 2021



Customer Service
Supervisor
2016 - 2017

Participations – Exhibition 2022-2023



Gitex Global 2022



Enlit Europe 2022



MWC – Barcelona 2023



CommunicAsia – Singapore 2023



Gitex Global 2023

Participations – Exhibition 2024



Step Conference 2024



MWC – Barcelona 2024



Hannover Messe - Germany 2024



CommunicAsia – Singapore 2024



LoRaWAN Live – Munich 2024



IoT Tech Expo - Amsterdam 2024



Gitex Global 2024



Smart City Expo - Barcelona 2024

Participations – Cracking IoT Conference & Learning IoT



Chapter 1 – Dubai, UAE | November 22, 2022



Chapter 2 – KL, Malaysia | June 13, 2023



Chapter 3 – Dubai, UAE | October 13, 2023



Chapter 4 – Riyadh, KSA | February 29, 2024



Chapter 5 – Dubai, UAE | October 11, 2024



Learning IoT – Batch 1 | Dubai - 2024

Disrupt-X Partnership



Intel Innovation Lab



Gitex 2022



AI Futtaim Technologies Signup Partnerships

AI-Futtaim Group is a large conglomerate based in Dubai, UAE. AI-Futtaim operates eight divisions comprising automotive, electronics, insurance, services, real estate, retail, industries, and overseas.

Disrupt-X signs MoU with AI-Futtaim Technologies - UAE to support Smart Sustainable City & IoT Implementation

NEWS PROVIDED BY
Disrupt-X, DMSC
APR 06, 2022, 10:49 GMT

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AI-Futtaim technologies



35,000+
MULTI-CULTURAL
EMPLOYEES



200+
PARTNER
COMPANIES



90
YEARS OF
OPERATION



20+
PRESENCE IN
COUNTRIES



AUTOMOTIVE
Distributor of
Toyota Brand



RETAIL
Brands Like Ikea,
Mark & Spencers,
Ace Hardware



REAL ESTATE
Festival City
Malls, Crown
Plaza Hotel



HEALTH
Health Hub
Pharmacy, Total
Care Clinic

UAE

SAUDI ARABIA

OMAN

QATAR

EGYPT

KUWAIT

LEBANON

BAHRAIN

KENYA

TANZANIA

UGANDA

TURKEY

MALAYSIA

PAKISTAN

SRI LANKA

SINGAPORE

PHILIPPINES

THAILAND

UEM Edgenta Signup Partnerships

UEM Edgenta Berhad is a Malaysian total asset business. Listed on the Main Market of Bursa Malaysia Securities Berhad with market capitalization of RM2.3 Billion as on 30 August 2017. UEM Edgenta provides consultancy primarily to healthcare, infrastructure, and real estate. It is the largest highway maintenance operator in Malaysia.

UEM Edgenta Berhad has entered into a Memorandum Of Business Exploration (MoBE) with Disrupt-X to support sustainable Smart Cities.

NEWS PROVIDED BY
DISRUPT-X, DMCC
April 08, 2022, 10:43 GMT

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MEMORANDUM OF BUSINESS EXPLORATION



UEM EDGENTA BERHAD AND DISRUPT-X

Dubai-based Fintech Start-up to Build Sustainable Smart Cities



A member of **UEM Group**



22,000+
MULTI-CULTURAL
EMPLOYEES



RM 1.3B
MARKET
CAPITALIZATION



RM 2.9B
GROUP
ASSETS



80
YEARS OF
OPERATION



7
PRESENCE IN
COUNTRIES



HEALTHCARE
Serving **300+**
Hospitals



PROPERTIES
Managing **300+**
Buildings



INFRASTRUCTURE
3.5km+ Of
Highways & State
Roads



PROJECTS
RM 100B Worth
Of Infrastructure
Delivered

MALAYSIA

UAE

INDONESIA

INDIA

SINGAPORE

SAUDI
ARABIA

TAIWAN

Majid Al Futtaim Signup Partnerships

Appendix A



Majid Al Futtaim is the leading shopping mall, communities, retail and leisure pioneer across the Middle East, Africa and Asia.

Majid Al Futtaim Launchpad Accelerator Programme Announces SME and Start-up Winners to Join Ecosystem

NEWS PROVIDED BY
MARKET X MEDIA
April 08, 2023, 10:40 GMT

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SHOPPING MALLS
29
SHOPPING MALLS



GROCERY RETAIL
375 CARREFOUR
STORES IN 17
COUNTRIES



HOTELS
10
INTERNATIONAL
HOTELS



COMMUNITIES
5 COMMUNITIES
29K+ HOMES



CINEMAS
58 VOX Cinemas
In Middle East
Region



LIFESTYLE
100 Retail Stores Of
Brands Like Lego,
Allsaints, Hollister



ENERGY & FM
350K Assets
Managed By Enova

UAE

EGYPT

SAUDI ARABIA

QATAR

OMAN

KUWAIT

BAHRAIN

IRAQ

LEBANON

JORDAN

KENYA

PAKISTAN

GEORGIA

ARMENIA

Olayan Group Signup Partnerships

Appendix A



Olayan Saudi Holding Company (OSHCO) is comprised of various companies across five sectors: Food & Beverage, Restaurants, Health & Personal Care, Business to Business, and Energy Services. Each sector has its own management team, across Saudi Arabia and the broader MENA region.

Disrupt-X and ABM (Olayan group) sign an MoU for a strategic partnership to offer IoT Solutions for Smart Cities in the Kingdom of Saudi Arabia

NEWS PROVIDED BY
OSAMA EL OMAR
April 8, 2022, 10:45 GMT

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70
YEARS OF
OPERATION



5
VARIETY OF
SECTORS



20
TOTAL OPERATING
COMPANIES



FOOD & BEVERAGE

Such as Coca-cola,
Gulf Union Foods, Etc.



RESTAURANTS

Such as Burger King,
Texas Chicken, Etc.



HEALTH /
PERSONAL CARE

Such as Arabian
Health Care, Baxter,
Etc.



B2B

Such as Atlasco,
Xerox, Etc.



ENERGY SERVICES

Such as Amco,
Descon, Olayan
Energy, Etc.

SAUDI ARABIA

USA

UK

LUXEMBOURG

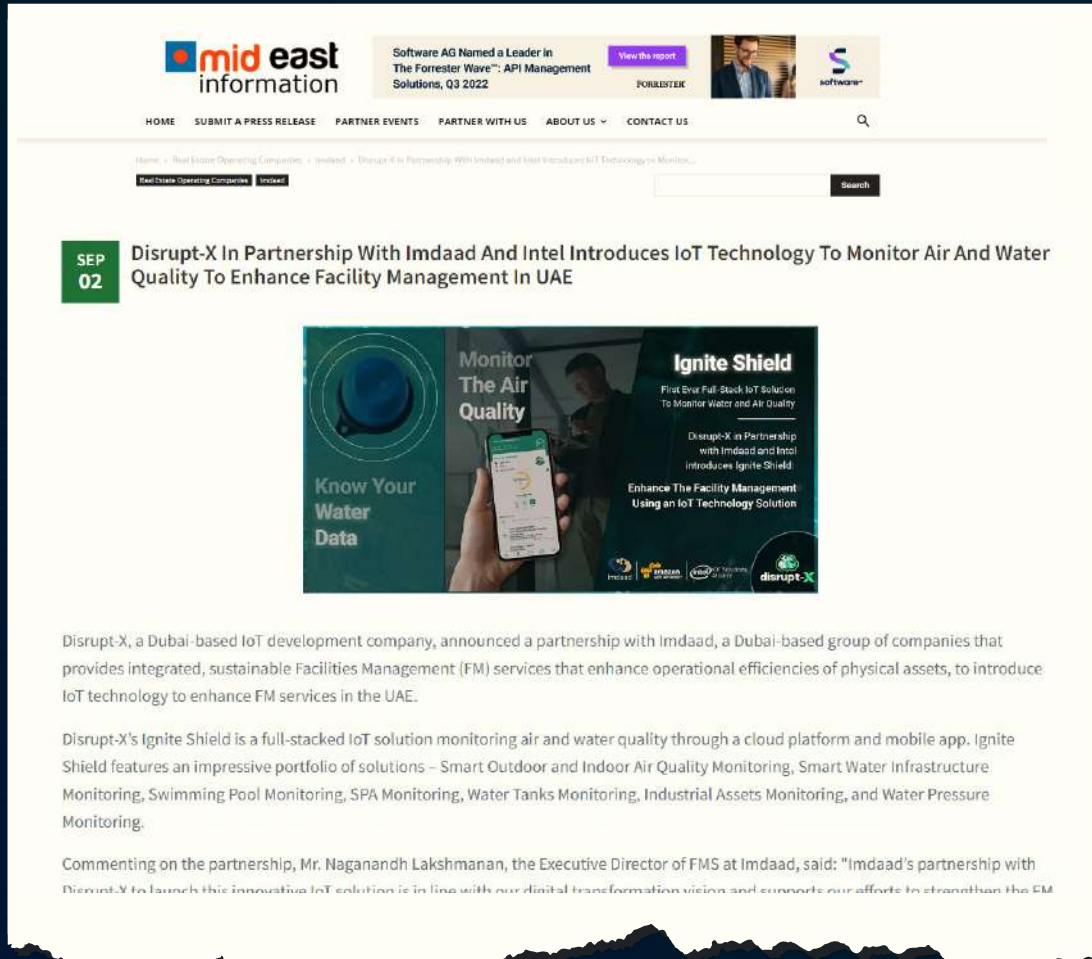
AUSTRIA

GREECE

SINGAPORE

Imdaad Signup Partnerships

Imdaad is the Middle East's leading Integrated Facility Management Company. It is a founding member of the Middle East Facilities Management Association (MEFMA) .



The screenshot shows the Imdaad website with a navigation bar including links for HOME, SUBMIT A PRESS RELEASE, PARTNER EVENTS, PARTNER WITH US, ABOUT US, and CONTACT US. A search bar is also present. The main content area features a date stamp 'SEP 02' and a headline: 'Disrupt-X In Partnership With Imdaad And Intel Introduces IoT Technology To Monitor Air And Water Quality To Enhance Facility Management In UAE'. Below the headline is a promotional graphic for 'Ignite Shield' by Disrupt-X, which includes text about monitoring air and water quality and enhancing facility management. The graphic also mentions 'Know Your Water Data' and 'Monitor The Air Quality'. Logos for Intel, Disrupt-X, and other partners are visible at the bottom of the graphic. Below the graphic, there is a paragraph of text describing the partnership and the Ignite Shield solution, followed by a quote from Mr. Naganandh Lakshmanan, the Executive Director of FMS at Imdaad.

Disrupt-X, a Dubai-based IoT development company, announced a partnership with Imdaad, a Dubai-based group of companies that provides integrated, sustainable Facilities Management (FM) services that enhance operational efficiencies of physical assets, to introduce IoT technology to enhance FM services in the UAE.

Disrupt-X's Ignite Shield is a full-stacked IoT solution monitoring air and water quality through a cloud platform and mobile app. Ignite Shield features an impressive portfolio of solutions – Smart Outdoor and Indoor Air Quality Monitoring, Smart Water Infrastructure Monitoring, Swimming Pool Monitoring, SPA Monitoring, Water Tanks Monitoring, Industrial Assets Monitoring, and Water Pressure Monitoring.

Commenting on the partnership, Mr. Naganandh Lakshmanan, the Executive Director of FMS at Imdaad, said: "Imdaad's partnership with Disrupt-X to launch this innovative IoT solution is in line with our digital transformation vision and supports our efforts to strengthen the FM



Imdaad

Appendix A



8
VARIETY OF
SECTORS



8,000+
MULTI-CULTURAL
EMPLOYEES



6,000+
SATISFIED CLIENTS &
CUSTOMERS



15
YEARS OF
OPERATION



2
PRESENCE IN
COUNTRIES



PROPERTIES
MANAGING 17k+
HOMES



FACILITIES
MANAGING 5k+ HECTARES OF
COMMERCIAL / INDUSTRIAL FACILITIES

UAE

OMAN

Tektelic Signup Partnerships

TEKTELIC Communications is a recognized supplier of best-in-class LoRaWAN® Gateways, Sensors and Custom Applications.



KEY VERTICALS



AGRICULTURAL



ASSET TRACKING



SMART CITIES



HEALTHCARE



INDUSTRIAL



SMART BUILDINGS



HOSPITALITY

Disrupt-X & TEKTELIC signs MOU as strategic partnership to offer End-to-End IoT solutions for public operators, business and enterprises.

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WIREIMAGE.COM
APR 08, 2023, 10:40 GMT

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UAE	OMAN	SAUDI ARABIA	QATAR
EGYPT	KENYA	KUWAIT	BAHRAIN
LEBANON	IRAQ	GEORGIA	ARMENIA
JORDAN	PAKISTAN		

Africa & APAC Signup Partnerships

Disrupt-X signs MoU with Security and Future Technologies -SAFT to accelerate the adoption of IoT in North Africa Region

NEWS PROVIDED BY
Disrupt-X DMCC
Apr 08, 2022, 10:49 GMT

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MEMORANDUM OF UNDERSTANDING



Strategic partnership to offer End-To-End IoT Solutions in the North Africa Region



intel. Microsoft Azure aws

www.disrupt-x.io Follow us on f t in e

Disrupt-X signs MoU with Tripower Electromech Ltd. – Nigeria to deploy advanced IoT solutions for Smart Sustainable City

NEWS PROVIDED BY
Disrupt-X DMCC
Apr 08, 2022, 10:49 GMT

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MEMORANDUM OF UNDERSTANDING CEREMONY FOR NIGERIAN MARKET



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intel. aws

Disrupt-X and Switchzmart Join Forces to Bring Innovative IoT Solutions to Enterprises Across Singapore and Philippines

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Disrupt-X DMCC
Apr 08, 2022, 10:49 GMT

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PARTNERSHIP AGREEMENT



Strategic partnership to Bring Innovative IoT Solutions to Enterprises Across Singapore and Philippines



intel. Microsoft Azure aws

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GITEX 2023 SIGNUP

Partnerships

Appendix A

ZainTECH partners Disrupt-X,
supercharging delivery of advanced IoT
solutions across MENA



Disrupt-X and Rqeeem Partner to
Accelerate IoT-Enabled Industrial
Transformation Across Saudi Arabia's
Industrial Cities



Disrupt-X and Tadoom Forge Partnership
to Elevate Oman's IoT Ecosystem



GITEX 2023 / LEAP 2024 / Qatar SIGNUP

Appendix A

Partnerships

Disrupt-X and Enviro Group Asia To Create IoT And Digital Technology Worth USD100million In Five Years



Disrupt-X and Mobily forge partnership to accelerate IoT innovation and integration



Disrupt-X and Watad Group sign MoU to transform Qatar's IoT landscape for smart cities and aviation



GITEX 2024 SIGNUP

Partnerships

Appendix A

Disrupt-X and Al-Khaleej Computers Forge Alliance to Enhance IoT and Facility Management Solutions in Saudi Arabia



Disrupt-X Deploys Facilitrol-X with AI-Futtaim Technologies for Smarter Facility Management Operations



GITEX 2024 SIGNUP

Partnerships

Appendix A

Disrupt-X Integrates ORBCOMM IoT Services to Elevate Global Connectivity and Asset Monitoring on ALEF



Disrupt-X and Digital Mesh Announce Strategic Partnership to Deliver Innovative IoT as a Service Solutions



Future 100 Awards - 2024

Disrupt-X recognized as one of the
Future100 companies of the UAE
for 2024



H.E. Alia Abdulla AlMazrouei (Left)

*Minister of State for
Entrepreneurship*

H.E. Ohood Khalfan Al Roumi (Right)

*UAE Minister of State for Government
Development and the Future*



A national initiative launched by the Ministry of Economy in partnership with the Minister of State for Government Development and the Future, listing and accelerating startups and scaleups making a promising contribution to the UAE's future economic sectors.

CONTACT US

UAE Office:



Office 207-208, Indigo Tower,
Cluster D, JLT, Dubai, UAE



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Email: info@disrupt-x.io

